The Hitachi Group has spread its roots, driven by a corporate philosophy of contributing to society through technology. With a thick trunk in the form of outstanding manufacturing technologies and branches and leaves representing the various businesses developed with those technologies, Hitachi has grown into one of Japan’s leading corporate groups, an organization of over 1,000 companies, including subsidiaries and affiliates. The broad knowledge base, information systems and social infrastructure and the technologies that integrate and combine these that we have assembled over our 90 years in business give the Hitachi Group an overwhelming competitive edge.

Without knowing it, most people come into contact with Hitachi Group technology almost every day. That’s because vital Hitachi technologies play an active role in just about every conceivable field of industry. Take our plasma TVs, refrigerators and other home appliances. Take the µ-chip, which is expected to spawn new solutions. Take rail vehicles and automotive equipment. And take the distribution and financial services, which aren’t as obvious. These products and services, some visible, some not, support our lifestyles, businesses and society. Hitachi will continue to contribute to the realization of lifestyles with even greater convenience and comfort by focusing on “New Era Lifeline Support Solutions” and “Global Products Incorporating Advanced Technology.”