

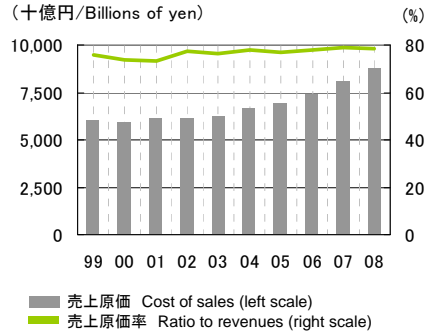
収益性の指標 Profitability Indicators

(十億円/Billions of yen)

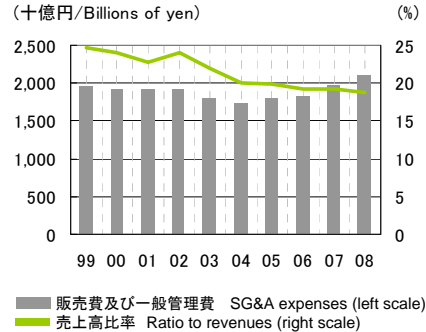
		1999	2000	2001	2002	2003	2004	2005	2006	2007	2008
売上高	Revenues	¥7,977	¥8,001	¥8,417	¥7,994	¥8,192	¥8,632	¥9,027	¥9,465	¥10,248	¥11,227
売上原価	Cost of sales	6,052	5,899	6,155	6,184	6,240	6,710	6,961	7,388	8,088	8,778
売上原価率	Ratio to revenues (%)	75.9	73.7	73.1	77.4	76.2	77.7	77.1	78.1	78.9	78.2
販売費及び一般管理費	Selling, general and administrative expenses	1,959	1,928	1,920	1,927	1,798	1,737	1,787	1,821	1,977	2,104
販売費及び一般管理費率	Ratio to revenues (%)	24.6	24.1	22.8	24.1	22.0	20.1	19.8	19.2	19.3	18.7
営業利益(損失)	Operating income (loss)	(34)	174	342	(117)	153	185	279	256	183	346
営業利益率	Ratio to revenues (%)	(0.4)	2.2	4.1	(1.5)	1.9	2.1	3.1	2.7	1.8	3.1
当期純利益(損失)	Net income (loss)	(328)	17	104	(484)	28	16	51	37	(33)	(58)
売上高当期純利益率	Return on revenues (%)	(4.1)	0.2	1.2	(6.1)	0.3	0.2	0.6	0.4	(0.3)	(0.5)

- 注記: Notes:
 1. 十億円以下は四捨五入しています。 1. Figures are rounded.
 2. 売上高当期純利益率 = 当期純利益(損失) / 売上高 × 100 2. Return on revenues = Net income (loss) / Revenues × 100

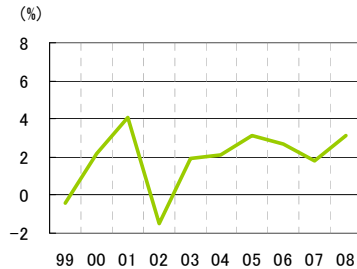
売上原価と売上原価率
Cost of sales and ratio to revenues



販売費及び一般管理費と売上高比率
SG&A expenses and ratio to revenues



営業利益率
Operating income (loss) to revenues



売上高当期純利益率
Return on revenues

