

**FOR IMMEDIATE RELEASE**

**HITACHI CONSULTING ACQUIRES UK IT CONSULTING FIRM,  
EDENBROOK LTD.**

**- Global Consultancy adds strong IT capability to established UK Practice -**

London, April 8, 2009 --- Hitachi Consulting, the global business and IT consulting company of Hitachi Ltd., today announced that it has acquired Edenbrook Ltd., a United Kingdom-based IT consulting firm which specialises in delivering Microsoft and Oracle solutions. Edenbrook's client base includes Virgin Media, easyjet, BUPA, Lloyds TSB and Whitbread.

Edenbrook, founded in 2001, helps organisations evaluate, select, and implement advanced programmes designed to have a measurable effect on business efficiency.

“Joining with Hitachi Consulting is an important milestone in the development of our business, allowing us to offer greater breadth and depth of capability to both our existing clients and the wider market place,” said David Kilpatrick, Managing Director of Edenbrook. “Through Hitachi Consulting's strength in the United States, Europe and Asia, we can now also serve better the global needs of our clients,” Mr. Kilpatrick, who has 19 years experience in the IT consulting industry, and was previously at Oracle UK, will become Managing Vice President of Hitachi Consulting in the UK.

According to Ismael Fernandez de la Mata, Chief Operating Officer for Hitachi Consulting Europe, “This expansion demonstrates Hitachi Consulting's ongoing commitment to serving clients across Europe with strategic services.”

“We are excited about the addition of great consultants, clients and capabilities in the UK to better service our joint clients and the market,” said David Bailey, Hitachi Consulting-UK Managing Vice President, who going forward will perform an international development role for Hitachi Consulting. “With more than 300 consultants now in the UK and 50 in an associated offshore delivery centre in Pune, India, Hitachi Consulting is well positioned to serve both our UK based clients and the needs of our global clients in the USA, Asia and Europe, when linking our consulting and solution delivery capabilities around the globe.”

“Now that our business in Europe is well established, adding the proven capabilities of Edenbrook is the next critical step in our growth plan,” said Phil Parr, President and Chief Executive Officer for Hitachi Consulting. “Investing at this time, in a difficult economic environment, underlines our commitment to serving our consulting client base, placing us in a strong position in the consulting industry globally.”

Hitachi Consulting began operations in Europe in March of 2006 with offices in London, Madrid and Lisbon. In 2007, offices in Frankfurt and Barcelona were also opened. Hitachi Consulting acquired London-based management consulting firm Impact Plus in April 2007.

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**About Edenbrook Ltd.**

Edenbrook was formed in 2001 and is an independent enterprise solutions provider blending business, technical and project management knowledge. Edenbrook is a Microsoft Gold Certified Partner and an Oracle Certified Advantage Partner. Edenbrook operates from offices in London and Manchester in the UK and Pune in India.

Edenbrook works with some of the largest and most successful global corporations across a wide range of industries and countries, implementing advanced information technology programmes.

**About Hitachi Consulting Corporation**

As Hitachi, Ltd's (NYSE: HIT) global consulting company, with operations in the United States, Europe and Asia, Hitachi Consulting is a recognised leader in delivering proven business and IT strategies and solutions to Global 2000 companies across many industries. With a balanced view of strategy, people, process and technology, we work with companies to understand their unique business needs, and to develop and implement practical business strategies and technology solutions. From business strategy development through application deployment, our consultants are committed to helping clients quickly realise measurable business value and achieve sustainable ROI.

Hitachi Consulting's client base includes 25 percent of the Global 100 as well as many leading mid-market companies. We offer a client-focused, collaborative approach and transfer knowledge throughout each engagement.

**About Hitachi, Ltd**

Hitachi, Ltd, (NYSE: HIT / TSE: 6501), headquartered in Tokyo, Japan, is a leading global electronics company with approximately 390,000 employees worldwide. Fiscal 2007 (ended March 31, 2008) consolidated revenues totalled 11,226 billion yen (\$112.2 billion). The company offers a wide range of systems, products and services in market sectors including information systems, electronic devices, power and industrial systems, consumer products, materials, logistics and financial services. For more information on Hitachi, please visit the company's website at <http://www.hitachi.com>.

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Information contained in this news release is current as of the date of the press announcement, but may be subject to change without prior notice.

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