

FOR IMMEDIATE RELEASE

Hitachi selected for Dow Jones Sustainability Index 2010

Tokyo, 22 September 2010 – Hitachi, Ltd. (NYSE:HIT/TSE:6501, “Hitachi”) announced today that it was selected for the second consecutive year for the Dow Jones Sustainability Index 2010. Hitachi was among the 318 companies included by SAM (Sustainable Asset management), an investment group focused exclusively on Sustainability Investing, and Dow Jones Indexes for the Dow Jones Sustainability Indexes (DJSI) 2010 effective as of 17 September. Featured in both the DJSI World and DJSI Asia Pacific indexes, this is the second consecutive year Hitachi has been selected.

DJSI World covers the top 10% of the biggest 2,500 companies on the Dow Jones Global Total Stock Market Index, while DJSI Asia Pacific tracks the leading 20% in terms of sustainability of the largest 600 companies in the developed Asia Pacific countries. With a strong focus on long-term shareholder value, the companies are assessed on economic, environmental and social criteria to achieve an overall score out of 100.

Selection in the indexes demonstrates that Hitachi is one of the world’s leading companies in the area of sustainable management. Hitachi achieved the highest environmental score in the sector of ITC Electronic Equipment.

The need to run business in a sustainable way has been one of the driving forces for Hitachi since its establishment 100 years ago. Hitachi will continue to improve all areas of its sustainability performance in pursuit of realizing its vision that it ‘will contribute to the solution of fundamental global issues, and pursue the realization of a better, more prosperous global society, in line with Hitachi’s founding spirit, utilizing the group’s knowledge and technology.’

About Hitachi Ltd.

Hitachi, Ltd., (NYSE: HIT / TSE: 6501), headquartered in Tokyo, Japan, is a leading global electronics company with approximately 360,000 employees worldwide. Fiscal 2009 (ended March 31, 2010) consolidated revenues totaled 8,968 billion yen (\$96.4 billion). Hitachi will focus more than ever on the Social Innovation Business, which includes information and telecommunication systems, power systems, environmental, industrial and transportation systems, and social and urban systems, as well as the sophisticated materials and key devices that support them. For more information on Hitachi, please visit the company's website at <http://www.hitachi.com>.

###

Information contained in this news release is current as of the date of the press announcement, but may be subject to change without prior notice.
