

FOR IMMEDIATE RELEASE

**Hitachi Announces Consolidated Financial Results
for the Third Quarter ended December 31, 2010**

Tokyo, February 3, 2011 --- Hitachi, Ltd. (NYSE:HIT / TSE:6501) today announced its consolidated financial results for the third quarter of fiscal 2010, ended December 31, 2010.

- Notes: 1. All figures, except for the outlook for fiscal 2010, were converted at the rate of 81 yen to the U.S. dollar, the approximate exchange rate on the Tokyo Foreign Exchange Market as of December 30, 2010.
2. Operating income (loss) are presented in accordance with financial reporting principles and practices generally accepted in Japan.