"Facility & IT Management Service" for Data Center Design, Construction and Management Launched
– Offering a one-stop service from facilities installation to IT systems operation for companies operating data centers or server rooms –

Tokyo, May 7, 2012 --- Hitachi Systems, Ltd., a wholly owned subsidiary of Hitachi, Ltd. (TSE: 6501), and Hitachi Ltd. today announced they will offer a unique one-stop service in cooperation with Hitachi Group companies called the "Facility & IT Management Service" for companies that operate, or are planning to operate, data centers and server rooms. Service features include server room design and build, equipment installation, as well as IT management, monitoring, inspection and maintenance.

Hitachi Group is unique in its ability to provide this one-stop service as it covers both development and installation of industrial equipment, including air conditioning equipment in various facilities, and IT services, including system operation and management.

Recently, the demand for data centers has been increasing due to the popularization of cloud computing and in order to maintain facility operations even during a major disaster. Also, with the enormous growth in demand for outsourcing due to the increase in the volume of information used by individuals and companies, the importance of reliable data centers as a social infrastructure is increasing.

At the same time, the environment surrounding power use has changed, and energy saving is now important for power-hungry data centers and server rooms. Companies that operate data centers and server rooms will therefore need to be socially responsible in terms of energy-saving and sustainability.

The "Facility & IT Management Service" provides a one-stop service solution throughout the life-cycle of the data center, including location research, planning and design of buildings, construction of related facilities, equipment installation, management & maintenance; IT system build, operation, evaluation and upgrade/update, not only for data centers, but also for companies operating their own server rooms or companies planning to launch or build data centers. It also
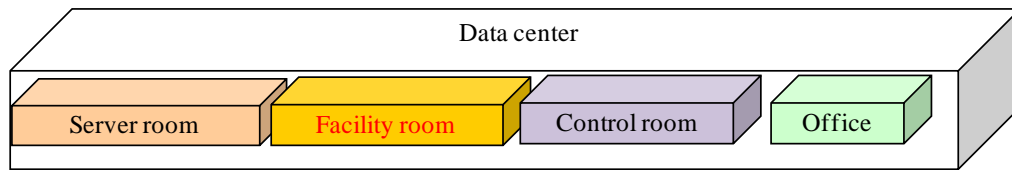
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provides all necessary activities for IT system management of data centers and server rooms, leaving companies to focus on their main business.

From this point forward, Hitachi Systems and Hitachi will offer services to support data centers in the cloud computing market, that is growing rapidly in Japan and overseas.
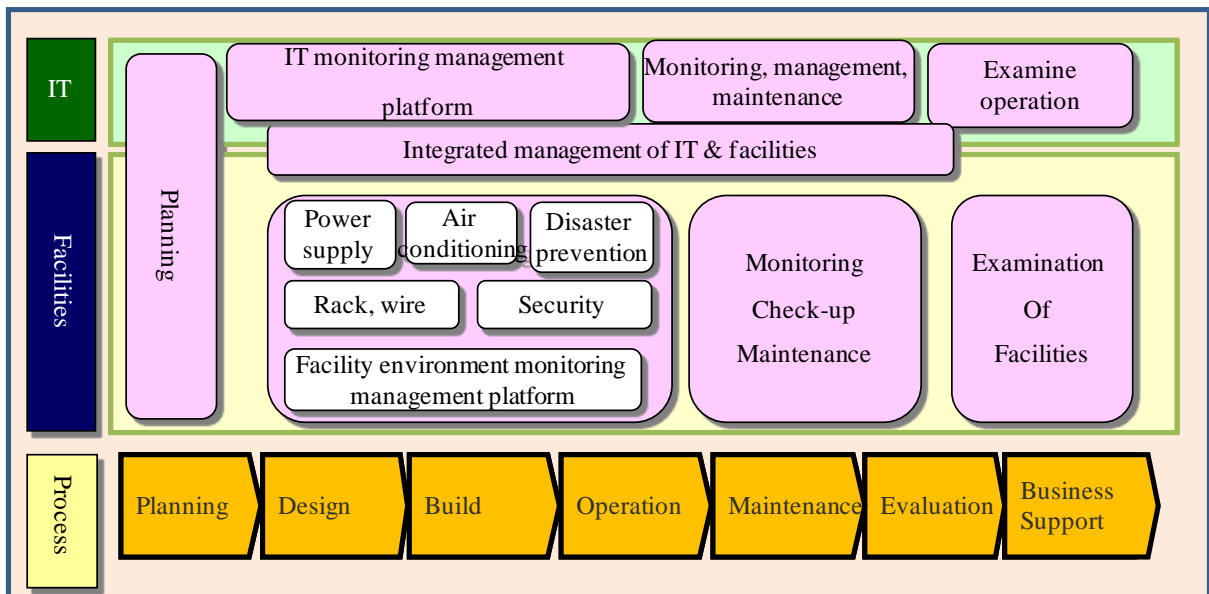
Through this service, Hitachi Systems will continue to develop new business service fields beyond regular IT services by collaborating with Hitachi and Hitachi Group companies. Furthermore, Hitachi Systems, in cooperation with Hitachi Group companies and local partners, will launch the "GNEXT Facility & IT Management Service" to service the global market, including ASEAN and China, where demand for data centers is expected to grow rapidly.

Service Outline Image:
Hitachi Systems' one-stop service for data centers: Planning, Design, Construction, Management and Maintenance.

Companies and responsibilities for "Facility & IT Management Service"

Companies	Services
Hitachi Systems Hitachi	● Data center management (Overall management) ● Server room build, operations management of facilities and IT equipment ● Data center power saving, environmentally friendly system check and optimization, IT equipment provision, etc.
Hitachi Architects & Engineers	Building planning and design
Hitachi Plant Technologies	Air conditioning system, power-supply equipment, design and set-up of power saving system
Hitachi Building Systems	Building and facilities management, security measures

Pricing
Estimates will be tailored according to each client

Service launched
May 7th, 2012

Sales target
10 billion yen by 2015

Notes for trademark(s)
● "GNEXT" is the generic name (service brand) for the global IT service provided by Hitachi Systems
● All company and product names mentioned above are registered trademarks of the respective companies

About Hitachi Systems
Hitachi Systems, Ltd. was established on October 1, 2011 as the result of a merger between Hitachi Electronics Services Co., a provider of high quality operation and maintenance services as well as providing strong support through platform operation solutions, and Hitachi Information Systems, a firm with a superb track record in the data center service business and vast experience and know-how in design, construction, and operation for a wide range of business systems. Hitachi Systems will combine the technology and know-how cultivated by both companies, industry leaders since the early days of IT in Japan, to support the business growth of its customers by offering genuine one-stop services across the IT lifecycle, from system consulting to system construction, installation, operation, and maintenance. It will strive to be a global service company that will help to realize an enriched society.

For details, see http://www.hitachi-systems.com/eng/

About Hitachi, Ltd.

Hitachi, Ltd. (TSE: 6501), headquartered in Tokyo, Japan, is a leading global electronics company with approximately 320,000 employees worldwide. Fiscal 2011 (ended March 31, 2012) consolidated revenues totaled 9,665 billion yen ($117.8 billion). Hitachi is focusing more than ever on the Social Innovation Business, which includes information and telecommunication systems, power systems, industrial, transportation and urban development systems, as well as the sophisticated materials and key devices that support them.

For more information on Hitachi, please visit the company's website at http://www.hitachi.com.

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