

Hitachi to Exhibit Innovative Solutions Within Automotive, Smart Spaces, Rail and Healthcare at CES 2020



Hitachi will attend CES 2020, taking place January 7-10 in Las Vegas, Nevada, to exhibit its latest solutions and discuss its plans to innovate and transform in the Automotive, Smart Space, Healthcare and Rail areas. Hitachi's exhibit will be located in Tech East at Westgate Las Vegas Paradise Center, Booth #900.

Hitachi's booth will center on the theme of smart cities, allowing attendees to take part in interactive demos, which includes an autonomous driving virtual reality experience. Hitachi's work within smart cities illustrates its vision for a city where people can lead consistently safe and comfortable lives, driven by data that balances social, environmental and economic values. Hitachi executives and leading experts, including Hicham Abdessamad, Chief Executive, Global Social Innovation Business, Hitachi, Ltd.*; Beverly Rider, SVP & CCO for Hitachi Global Digital Holdings; Yushi Akiyama, Hitachi America's Vice President of Corporate Strategy and Development; and John Nunneley, Hitachi Automotive Systems Senior Vice President of Design Engineering; will be onsite to engage with attendees and demonstrate the its solutions. Through its key message "Hitachi Social Innovation is POWERING GOOD" Hitachi's smart cities solutions are paving the way for improvements across many industries, including innovations in cancer treatments, safe and efficient transportation and global connectivity.

*as of January 1, 2020

About Hitachi America, Ltd.

Hitachi America, Ltd. headquartered in Santa Clara, California, a subsidiary of Hitachi, Ltd., and its subsidiary companies offer a broad range of electronics, power and industrial equipment and services, particle beam therapy technologies, automotive products and consumer electronics with operations throughout the Americas. For more information, visit <http://www.hitachi-america.us/>. For information on other Hitachi Group companies in the United States, please visit <http://www.hitachi.us/>.

About Hitachi, Ltd.

Hitachi, Ltd. (TSE: 6501), headquartered in Tokyo, Japan, is focusing on Social Innovation Business combining its operational technology, information technology and products. The company's consolidated revenues for fiscal 2018 (ended March 31, 2019) totaled 9,480.6 billion yen (\$85.4 billion), and the company has approximately 296,000 employees worldwide. Hitachi delivers digital solutions utilizing Lumada in five sectors including Mobility, Smart Life, Industry, Energy and IT, to increase our customer's social, environmental and economic value. For more information on Hitachi, please visit the company's website at <https://www.hitachi.com>.

Press Contacts:

Kazuko Amamoto
Hitachi America, Ltd.
kazuko.amamoto@hal.hitachi.com

Rachel Stand
Hill and Knowlton Strategies, LLC.
rachel.stand@hkstrategies.com