

Leadership

CEO's Message

Leadership



**Making a Difference
on the World's
Most Pressing Issues**

In 2015 the United Nations identified 17 Sustainable Development Goals (SDGs) targeting the most pressing issues that face the global community. The following year, the epoch-making Paris Agreement on long-term, drastic reductions in greenhouse gas emissions entered into force.

At Hitachi, we believe that by combining our long-cultivated expertise in infrastructure with our revolutionary IT offerings, we can contribute to these global goals. To this end, we are actively working to advance our Social Innovation Business, building on our longstanding efforts to improve quality of life for large numbers of people by providing a wide range of products and services. Of course, like other companies, in recent years we are increasingly called upon to consider how the value our products and services create is received by and impacts society.

To further deepen our integration of business and sustainability amid these changes in the business environment, in April 2017 we launched the Executive Sustainability Committee. Meeting members are tasked with examining sustainability-related measures based on an understanding of the trends and needs of international society. I myself chair the meeting, which includes top Hitachi executives, business unit CEOs, and related department heads, and I look forward to reporting on our progress from next year in the *Hitachi Sustainability Report* and *Hitachi Integrated Report*.

Through its diverse range of current and future business activities, Hitachi will contribute significantly to resolving social and environmental issues and establishing an inclusive, harmonious, and prosperous world. To achieve this, we will continue to promote innovative solutions and collaborative creation with our business partners and stakeholders. At the same time, through responsible corporate conduct, we will reduce and mitigate negative impacts on people and the global environment and actively contribute to achieving global targets like the Sustainable Development Goals.

This is what “sustainability” means to Hitachi.

Toshiaki Higashihara
President & CEO
Hitachi, Ltd.

Executive Officer's Message: CSR and the Environment



Hitachi's Efforts to Promote Sustainability

Toshiaki Kuzuoka, Hitachi, Ltd.

Representative Executive Officer
Senior Vice President and Executive Officer
General Counsel & Head of Corporate Communication
Head of Risk Management
General Manager of Legal and Communications Group
General Manager of Risk Management Group
General Manager of Corporate Hospital Group

Many governments and companies are now implementing measures to contribute to the attainment of the UN Sustainable Development Goals (SDGs).

At Hitachi, the first meeting of the Executive Sustainability Committee was held in April 2017 to advance a sustainability strategy that includes contributions to the attainment of the SDGs and other related measures. Each business unit has named an officer in charge of promoting Hitachi's sustainability strategy; the mission of these officers is to take responsibility for linking the operations of the business units with Hitachi's sustainability strategy and to incorporate the Hitachi Environmental Innovation 2050 targets into their business strategies for implementation from a long-term perspective.

Our major activities and achievements during fiscal 2016 include the following.

In the area of governance, we have expanded the Hitachi Global Compliance Program to ensure thoroughgoing compliance and are making ongoing efforts to reinforce our compliance efforts throughout the Group.

We are also bolstering our environmental initiatives with a view to attaining the targets of our Environmental Action Plan for 2018. One key performance indicator is CO₂ emissions of our products and services; we have established a target of 40% reductions in fiscal 2018 and are well on our way to achieving this target, as we were able to reduce emissions by 35% in fiscal 2016.

As part of Group-wide workstyle reforms aimed at bolstering creativity and achieving higher productivity and efficiency, we have launched a Work-Life Innovation Project for a Creative Future designed to encourage workstyle diversity. Suggestions by employees and best practices are shared over the intranet, and initiatives are promoted on a Group-wide basis in keeping with President and CEO Toshiaki Higashihara's message for employees to use the increase in their free time—secured through workstyle reforms—for their self-edification.

Hitachi Sustainability Report 2017 contains an overview of these and many other initiatives undertaken to fulfill our corporate social responsibilities.

We will further advance our sustainability strategy and do our best to disclose information in an appropriate manner in contributing to the resolution of social issues through our Social Innovation Business.