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Hitachi Group Continues to Create New Value and Strives to Be the Most Trusted Enterprise in the World

Information and communications technology such as broadband connectivity and wireless networks are bringing about big changes in our everyday life. As network access becomes available anytime and anyplace for anyone, our ubiquitous information society is opening up a new world of convenience and comfort.

In 2005, Japan is hosting The 2005 World Exposition, Aichi, Japan and the Hitachi Group is a major participant.

The Expo is using an admission ticket system that incorporates Hitachi's *mu-chip*, which is one of the world's smallest RFID (radio-frequency identification) tags. Hitachi is also displaying a number of cutting-edge attractions including fuel cells for mobile devices and iVDR hard disk drives, which are compact and have large capacity. People from around the world who visit the Expo will have a chance to ex-

perience firsthand the convenience of ubiquitous information society through Hitachi technology.

Hitachi technology, indeed, spans the horizon. Through the years, the Hitachi Group has supported infrastructure in many areas, from electricity to railroads and other means of transportation. Its wide-ranging activities, in addition to information and communications for a network society, include development of biomedical technology

for DNA analysis and of vehicle-device technology, which takes advantage of our strengths as a manufacturer of diversified products. i.e. HITACHI Plan II, which started in April 2003, is a medium-term management plan that concentrates management resources on further growth in these areas of technology.

Based on these technologies, the Hitachi Group is striving to become the most trusted partner for customers everywhere as the Group devotes its energies to its global businesses. As Hitachi has done with hard disk drives, storage devices and transportation systems, it is expanding overseas affiliates and strengthening leading-edge businesses through increased R&D.

Hitachi was founded on the principle of contributing to society through technology. This principle links to the Group's expanded goal of contributing

to societies around the world through safe technologies that enrich daily lives and bring peace of mind.

Hitachi's corporate statement *Inspire the Next* expresses its spirit of vitality. This spirit and its source of value are evident in the diverse and cutting-edge achievements introduced in this issue of *Hitachi Technology 2005-2006*. These technologies will serve as a backbone of support as Hitachi takes on new challenges.



Etsuhiko Shoyama

President, Chief Executive Officer and Director
Hitachi, Ltd.