Environmental Vision and the Decarbonization Business

The Environmental Vision and Hitachi
Environmental Innovation 2050

As climate change, resource depletion, ecosystem destruction, and other environmental issues grow more serious, the responsibilities and contributions of companies are growing, given the increasing demands and expectations for reductions in the environmental burden of their business activities.

In response to global demands for a reduced environmental burden, we created a management strategy called the Environmental Vision, which declares, “Hitachi will resolve environmental issues and achieve both a higher quality of life and a sustainable society through its Social Innovation Business in collaborative creation with its stakeholders.” We aim to achieve a low-carbon society, a resource efficient society, and a harmonized society with nature in accordance with this Vision. To guide our efforts toward 2030 and 2050, in September 2016 we established long-term environmental targets called Hitachi Environmental Innovation 2050. To achieve these long-term goals, we have been updating our Environmental Action Plan every three years. We are strengthening and promoting our environmental activities under the Environmental Action Plan for 2021 (covering fiscal 2019–21), created in line with the 2021 Mid-term Management Plan.

Efforts to Achieve a Low-Carbon Society

Hitachi Environmental Innovation 2050 sets targets for reducing CO2 emissions to help the world meet the challenge of climate change. In line with a scenario to keep the increase in global temperatures below 2°C, we have established reduction targets of 50% by fiscal 2030 and 80% by fiscal 2050 (compared to fiscal 2010 levels) throughout the value chain.

Approximately 90% of the value-chain emissions of our products and services—from the procurement of raw materials and parts to production, transportation, use, disposal, and recycling—result from the use of our products and services after they were sold. For this reason, reducing CO2 emissions during the stage of use is crucial to reducing emissions across the value chain.

We will further enhance the energy efficiency of our products and services to reduce CO2 emissions during their use. We will also seek to expand our decarbonization business, utilizing IT and other innovative technologies to offer system solutions that collectively contribute to decarbonization.

We are advancing reduction measures for CO2 emissions during production and other stages as well, introducing the Hitachi Internal Carbon Pricing (HICP) framework in fiscal 2018 to provide incentives for raising production efficiency at factories and offices and making energy-saving investments. And we are taking a variety of steps to accelerate the shift to renewable energy sources at our business sites both in and outside Japan.

In light of heightening investor interest in the financial impact of climate change on corporate operations, in June 2018 we announced our support for the recommendations of the Task Force on Climate-related Financial Disclosures (TCFD). We are actively disclosing climate-related information in accordance with these recommendations and conducting dialogues with investors.

Environmental Vision

Hitachi will resolve environmental issues and achieve both a higher quality of life and a sustainable society through its Social Innovation Business in collaborative creation with its stakeholders.

The aim of Hitachi’s environmental management

Low-Carbon Society
Reduce CO2 emissions. Mitigate climate change.

Resource Efficient Society
Reduce and recycle resources. Save energy.

Harmonized Society with Nature
Preserve and restore nature.

Long-term Environmental Targets

Hitachi’s resolution looking toward 2050 and 2030

For a low-carbon society

Through the value chain

CO2 emissions

FY 2050

80% reduction

FY 2030

50% reduction (compared to FY 2010)

For a resource efficient society

Build a society that uses water and other resources efficiently with customers and society.

Efficiency in use of water/reduction

FY 2050

50% improvement (compared to FY 2010 in the Hitachi Group)

For a harmonized society with nature

Impact on natural capital

Minimized

Environmental Action Plan

Set environmental action items and targets every 3 years
In order to achieve the long-term targets

Hitachi’s Environmental Vision
http://www.hitachi.com/environment/vision/index.html

Hitachi Integrated Report 2019

46
Expanding the Decarbonization Business to Address Climate Change

To help build a sustainable society through the Social Innovation Business, the 2021 Mid-term Management Plan cites the goal of simultaneously increasing social, environmental, and economic value for our customers by supplying solutions in the five sectors of IT, energy, industry, mobility, and smart life. It also sets a reduction target of more than 20% for our value-chain CO₂ emissions by fiscal 2021 compared to fiscal 2010.

We are utilizing Lumada to expand our decarbonization business. Through collaborative creation, we will help the world mitigate and adapt to climate change.

In the IT sector, we are contributing to building a low-carbon society by transforming social systems and lifestyles by providing innovative digital solutions.

With regard to energy, we are contributing to CO₂ emission reductions through the provision of power generation systems using non-fossil energy, such as renewable energy and nuclear power, and creating smart grids that transmit and distribute power efficiently and stably and can optimize local supply and demand.

In the industry sector, along with improving the overall efficiency of clients’ factories through the provision of high-efficiency industrial products, we are using IoT and AI to optimize entire factory operations and helping our customers reduce their CO₂ emissions.

In the mobility sector, we are promoting energy savings by making trains lighter and introducing operating systems that use cutting-edge IT technologies to improve overall efficiency.

For smart life solutions, we are providing clean-energy vehicles, smart home appliances, and other highly efficient, energy-saving products and services to make people’s lives safer, more convenient, and comfortable by improving connectivity through the use of IT. In addition, we are working with our business partners to build smart cities and smart mobility systems that bring those technologies together, thereby helping to create decarbonized cities that improve the lives of all residents.