FOR IMMEDIATE RELEASE

Hitachi Announces Revisions to Consolidated Interim Business Forecast for Fiscal 2007

Tokyo, October 25, 2007 --- Hitachi, Ltd. (NYSE:HIT / TSE:6501) today announced revisions to the Company's consolidated interim business forecast for fiscal 2007, the year ending March 31, 2008, which were announced on September 14.

1. Revisions of Consolidated Interim Business Forecast (from April 1, 2007 to September 30, 2007)

(Billions of yen)

	Revenues	Operating income	Income before income taxes and minority interests	Income (loss) before minority interests	Net income (loss)
Previous forecast (A)	4,950.0	90.0	80.0	10.0	(35.0)
Revised forecast (B)	5,280.0	121.0	136.0	35.0	(13.5)
(B) – (A)	330.0	31.0	56.0	25.0	21.5
% change	7 %	34 %	70 %	250 %	-
First half of fiscal 2006, ended September 30, 2006	4,770.9	19.8	25.8	(34.7)	(78.0)

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2. Reasons for Revisions

Regarding interim revenues, in addition to growth in the system integration and outsourcing business as well as disk array subsystems of the Information & Telecommunication Systems segment, Hitachi is now forecasting higher revenues than initially expected in the Electronic Devices segment, High Functional Materials & Components segment and Logistics, Services & Others segment, where sales are strong.

On the earnings front, Hitachi has announced better forecast than those announced on September 14 for operating income, income before income taxes and minority interests, income before minority interests and net loss. Besides the higher-than-expected revenue projection, the revised forecast are based on stronger project management in the Information & Telecommunication Systems segment, healthy results in the Power & Industrial Systems and High Functional Materials & Components segments, compensating the loss in Digital Media & Consumer Products segment.

3. Outlook for Fiscal 2007

There is no change to the Company's full-year forecast for fiscal 2007 on account of increasing uncertainty about the future, typified by spread concerns over the slowdown in the U.S. economy, foreign exchange rate fluctuations and escalating prices of raw materials.

Cautionary Statement

Certain statements found in this document may constitute "forward-looking statements" as defined in the U.S. Private Securities Litigation Reform Act of 1995. Such "forward-looking statements" reflect management's current views with respect to certain future events and financial performance and include any statement that does not directly relate to any historical or current fact. Words such as "anticipate," "believe," "expect," "estimate," "forecast," "intend," "plan," "project" and similar expressions which indicate future events and trends may identify "forward-looking statements." Such statements are based on currently available information and are subject to various risks and uncertainties that could cause actual results to differ materially from those projected or implied in the "forward-looking statements" and from historical trends. Certain "forward-looking statements" are based upon current assumptions of future events which may not prove to be accurate. Undue reliance should not be placed on "forward-looking statements," as such statements speak only as of the date of this document.

Factors that could cause actual results to differ materially from those projected or implied in any "forward-looking statements" and from historical trends include, but are not limited to:

 increasing commoditization of information technology products, and intensifying price competition in the markets for such products, particularly in the Information & Telecommunication Systems segment, Electronic Devices segment and Digital Media & Consumer Products segment;

- fluctuations in product demand and industry capacity, particularly in the Information &
 Telecommunication Systems segment, Electronic Devices segment and Digital Media & Consumer
 Products segment;
- uncertainty as to Hitachi's ability to continue to develop and market products that incorporate new technology on a timely and cost-effective basis and to achieve market acceptance for such products;
- rapid technological change, particularly in the Information & Telecommunication Systems segment, Electronic Devices segment and Digital Media & Consumer Products segment;
- fluctuations in rates of exchange for the yen and other currencies in which Hitachi makes significant sales or in which Hitachi's assets and liabilities are denominated, particularly between the yen and the U.S. dollar;
- uncertainty as to Hitachi's ability to implement measures to reduce the potential negative impact of fluctuations in product demand and/or exchange rates;
- general socio-economic and political conditions and the regulatory and trade environment of Hitachi's major markets, particularly the United States, Japan and elsewhere in Asia, including, without limitation, a return to stagnation or deterioration of the Japanese economy, or direct or indirect restrictions by other nations on imports;
- uncertainty as to Hitachi's access to, or ability to protect, certain intellectual property rights, particularly those related to electronics and data processing technologies;
- uncertainty as to the results of litigation and legal proceedings of which the Company, its subsidiaries or its equity method affiliates have become or may become parties;
- the possibility of incurring expenses resulting from any defects in products or services of Hitachi;
- uncertainty as to the success of restructuring efforts to improve management efficiency and to strengthen competitiveness;
- uncertainty as to the success of alliances upon which Hitachi depends, some of which Hitachi may not control, with other corporations in the design and development of certain key products;
- uncertainty as to Hitachi's ability to access, or access on favorable terms, liquidity or long-term financing; and
- uncertainty as to general market price levels for equity securities in Japan, declines in which may require Hitachi to write down equity securities it holds.

The factors listed above are not all-inclusive and are in addition to other factors contained in Hitachi's periodic filings with the U.S. Securities and Exchange Commission and in order materials published by Hitachi.

About Hitachi, Ltd.

Hitachi, Ltd., (NYSE: HIT / TSE: 6501), headquartered in Tokyo, Japan, is a leading global electronics company with approximately 384,000 employees worldwide. Fiscal 2006 (ended March 31, 2007) consolidated revenues totaled 10,247 billion yen (\$86.8 billion). The company offers a wide range of systems, products and services in market sectors including information systems, electronic devices, power and industrial systems, consumer products, materials and financial services. For more information on Hitachi, please visit the company's website at http://www.hitachi.com.

Information contained in this news release is current as
of the date of the press announcement, but may be subject
to change without prior notice.
