

FOR IMMEDIATE RELEASE

**Hitachi Announces Revisions of Business Forecast for Fiscal 2007,
Extraordinary Items in Unconsolidated Basis and the Year-end Dividend**

Tokyo, March 14, 2008 --- Hitachi, Ltd. (NYSE:HIT / TSE:6501) today announced that the Board of Directors today decided to revise the Company's consolidated business forecasts for fiscal 2008, the year ending March 31, 2008, which were announced with operating results on February 5 this year and resolved the year-end dividend for fiscal 2007 as follows. The Company also announced plans to record extraordinary items on a non-consolidated basis. The year-end dividend applicable to fiscal 2007 is scheduled for final authorization by the Board of Directors in mid-May 2008.

1. Revision of Consolidated Business Forecast for Fiscal 2007

(Billions of yen)

	Revenues	Operating income	Income before income taxes and minority interests	Income before minority interests	Net income (loss)
Previous forecast (A)	10,800.0	300.0	310.0	110.0	10.0
Revised forecast (B)	10,800.0	300.0	300.0	34.0	(70.0)
(B) - (A)	0.0	0.0	(10.0)	(76.0)	(80.0)
% change	0%	0%	(3%)	(69%)	-
Fiscal 2006	10,247.9	182.5	202.3	39.5	(32.7)

2. Revision of Consolidated Business Forecast for Fiscal 2007 by Industry Segment

(1) Revenues by Industry Segment

(Billions of yen)

	Previous forecast (A)	Revised forecast (B)	((B)-(A))
Information & Telecommunication Systems	2,640.0	2,640.0	0.0
Electronic Devices	1,260.0	1,270.0	10.0
Power & Industrial Systems	3,440.0	3,460.0	20.0
Digital Media & Consumer Products	1,530.0	1,510.0	(20.0)
High Functional Materials & Components	1,850.0	1,860.0	10.0
Logistics, Services & Others	1,210.0	1,220.0	10.0
Financial Services	450.0	440.0	(10.0)
Eliminations & Corporate items	(1,580.0)	(1,600.0)	(20.0)
Total	10,800.0	10,800.0	0.0

(2) Operating Income (Loss) by Industry Segment

(Billions of yen)

	Previous forecast (A)	Revised forecast (B)	((B)-(A))
Information & Telecommunication Systems	97.0	100.0	3.0
Electronic Devices	46.0	49.0	3.0
Power & Industrial Systems	150.0	138.0	(12.0)
Digital Media & Consumer Products	(98.0)	(112.0)	(14.0)
High Functional Materials & Components	134.0	135.0	1.0
Logistics, Services & Others	19.0	21.0	2.0
Financial Services	22.0	22.0	0.0
Eliminations & Corporate items	(70.0)	(53.0)	17.0
Total	300.0	300.0	0.0

3. Reasons for the Revisions

The forecast for fiscal 2007 operating income is 300.0 billion yen, the same as the previous forecast announced with third-quarter earnings results on February 5, 2008 (“previous forecast”). The forecast for operating income is unchanged because lower-than-forecast earnings in the Power & Industrial Systems and the Digital Media & Consumer Products segments are expected to be offset by higher earnings in other segments than previous forecast. The Power & Industrial Systems Segment is projected to record lower operating income than previous forecast, mainly due to lackluster revenues from public works projects and provisions for losses on unprofitable projects at Hitachi Plant Technologies, Ltd. Meanwhile, the Digital Media & Consumer Products Segment is expected to record a larger operating loss than previous forecast, reflecting three main factors in the flat-panel TV business: A protracted decline in market prices, particularly in respect of old models, nonattainment of sales targets for large-screen models, and the bringing forward of business-structural-reform-related expenses, which include an accelerating of inventory disposal, in line with efforts to rebuild the sales framework.

In other income and deductions, Hitachi plans to book business-structural-reform-related expenses totaling approximately 56.0 billion yen, primarily in its flat-panel TV business. This figure includes a 15.1 billion yen impairment loss on plasma display panel production facilities at the second plant of Fujitsu Hitachi Plasma Display Ltd.’s (FHP) Miyazaki Works in the first half, and a planned additional impairment loss in the second half of approximately 35.0 billion yen on the same works’ third plant. Meanwhile, Hitachi plans to book earnings from net gains on securities of approximately 100.0 billion yen, including a gain from the sale of shares in Hitachi-GE Nuclear Energy, Ltd. in the first half following its establishment and a gain on the sale of some shares in Hitachi Displays, Ltd. to Canon Inc., which Hitachi plans to record in the second half of fiscal 2007. Non-operating items as a whole, including the aforementioned items, are projected to be 10.0 billion yen worse than assumed in the previous forecast due to such factors as lower earnings from net gains on securities as a result of falling share prices.

Moreover, due to a re-assessment of the realizability of deferred tax assets in line with the projected lower earnings in the Digital Media & Consumer Products Segment, Hitachi plans to record a one-off write-down of deferred tax assets related to local taxes of approximately 62.0 billion yen.

As a result, Hitachi has revised its previous forecasts and is now projecting income before income taxes and minority interests of 300.0 billion yen, income before minority interests of 34.0 billion yen and a net loss of 70.0 billion yen.

4. Extraordinary Items and Write-down of Deferred Tax Assets on an Unconsolidated Basis for Fiscal 2007

On an unconsolidated basis, Hitachi plans to record an extraordinary gain of approximately 65.0 billion yen in fiscal 2007 stemming from gains on the sale of subsidiary and affiliated company shares. This includes gains from the sale of some shares in Hitachi-GE Nuclear Energy in the first half following its establishment and from the sale of some shares in Hitachi Displays in this second half.

Furthermore, Hitachi plans to post approximately 120.0 billion yen of extraordinary losses for structural reform which consist of a write-off of its investments in FHP and an allowance for doubtful loans to the same company and business structural reform-related expenses, primarily for the flat-panel TV business, to extraordinary losses for structural reform. As a consequence, Hitachi has re-assessed the realizability of deferred tax assets and plans to record a one-off write-down of deferred tax assets related to local taxes of approximately 62.0 billion yen.

5. The Year-end Dividend for the Fiscal Year Ending March 31, 2008

Record Date: March 31, 2008

Amount: 3.0 yen per share

Aggregate Amount (Note): 9,973 million yen

Planned Effective Date: May 20, 2008

Note: The calculation of the aggregate amount of year-end dividend is based on 3,324,418,174 shares, which reduce 43,707,882 shares of treasury stock from total issued shares of 3,368,126,056 shares as of February 29, 2008.

(Reference)

Dividends for the fiscal year ended March 31, 2007

Interim dividend: 3.0 yen per share

Year-end dividend: 3.0 yen per share

Annual dividend 6.0 yen per share

Cautionary Statement

Certain statements found in this document may constitute "forward-looking statements" as defined in the U.S. Private Securities Litigation Reform Act of 1995. Such "forward-looking statements" reflect management's current views with respect to certain future events and financial performance and include any statement that does not directly relate to any historical or current fact. Words such as "anticipate," "believe," "expect," "estimate," "forecast," "intend," "plan," "project" and similar expressions which indicate future events and trends may identify "forward-looking statements." Such statements are based on currently available information and are subject to various risks and uncertainties that could cause actual results to differ materially from those projected or implied in the "forward-looking statements" and from historical trends. Certain "forward-looking statements"

are based upon current assumptions of future events which may not prove to be accurate. Undue reliance should not be placed on “forward-looking statements,” as such statements speak only as of the date of this document.

Factors that could cause actual results to differ materially from those projected or implied in any “forward-looking statements” and from historical trends include, but are not limited to:

- increasing commoditization of information technology products, and intensifying price competition in the markets for such products, particularly in the Information & Telecommunication Systems segment, Electronic Devices segment and Digital Media & Consumer Products segment;
- fluctuations in product demand and industry capacity, particularly in the Information & Telecommunication Systems segment, Electronic Devices segment and Digital Media & Consumer Products segment;
- uncertainty as to Hitachi’s ability to continue to develop and market products that incorporate new technology on a timely and cost-effective basis and to achieve market acceptance for such products;
- rapid technological change, particularly in the Information & Telecommunication Systems segment, Electronic Devices segment and Digital Media & Consumer Products segment;
- fluctuations in rates of exchange for the yen and other currencies in which Hitachi makes significant sales or in which Hitachi’s assets and liabilities are denominated, particularly between the yen and the U.S. dollar;
- uncertainty as to Hitachi’s ability to implement measures to reduce the potential negative impact of fluctuations in product demand and/or exchange rates;
- general socio-economic and political conditions and the regulatory and trade environment of Hitachi’s major markets, particularly the United States, Japan and elsewhere in Asia, including, without limitation, a return to stagnation or deterioration of the Japanese economy, or direct or indirect restrictions by other nations on imports;
- uncertainty as to Hitachi’s access to, or ability to protect, certain intellectual property rights, particularly those related to electronics and data processing technologies;
- uncertainty as to the results of litigation and legal proceedings of which the Company, its subsidiaries or its equity method affiliates have become or may become parties;
- the possibility of incurring expenses resulting from any defects in products or services of Hitachi;
- uncertainty as to the success of restructuring efforts to improve management efficiency and to strengthen competitiveness;
- uncertainty as to the success of alliances upon which Hitachi depends, some of which Hitachi may not control, with other corporations in the design and development of certain key products;
- uncertainty as to Hitachi’s ability to access, or access on favorable terms, liquidity or long-term financing; and
- uncertainty as to general market price levels for equity securities in Japan, declines in which may require Hitachi to write down equity securities it holds.

The factors listed above are not all-inclusive and are in addition to other factors contained in Hitachi’s periodic filings with the U.S. Securities and Exchange Commission and in order materials published by Hitachi.

About Hitachi, Ltd.

Hitachi, Ltd., (NYSE: HIT / TSE: 6501), headquartered in Tokyo, Japan, is a leading global electronics company with approximately 384,000 employees worldwide. Fiscal 2006 (ended March 31, 2007) consolidated revenues totaled 10,247 billion yen (\$86.8 billion). The company offers a wide range of systems, products and services in market sectors including information systems, electronic devices, power and industrial systems, consumer products, materials and financial services. For more information on Hitachi, please visit the company's website at <http://www.hitachi.com>.

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Information contained in this news release is current as of the date of the press announcement, but may be subject to change without prior notice.
