FOR IMMEDIATE RELEASE

Hitachi Amends "Hitachi to Commence Tender Offer for the Shares of its Subsidiary, Hitachi Systems & Services"

Tokyo, August 19, 2009—Hitachi, Ltd. (NYSE: HIT/TSE: 6501/"Hitachi") announced its intention to acquire the common stock of Hitachi Systems & Services, Ltd. (TSE:3735/"Hitachi Systems & Services"), by way of a tender offer (the "Tender Offer") on July 28, 2009, in "Hitachi to Commence Tender Offer for the Shares of its Subsidiary, Hitachi Systems & Services." In relation to this announcement, Hitachi today stated that it has amended certain contents of "Hitachi to Commence Tender Offer for the Shares of its Subsidiary, Hitachi Systems & Services," as described below, due to the submission of the First Quarterly Report of the 32nd term dated August 13, 2009, by Hitachi Systems & Services, etc. For the outline of the Tender Offer, please refer to the Reference section at the end of this news release.

The amended parts are underlined. "Today" in the sentences before the amendments indicates July 28, 2009, whereas "today" in the sentences after the amendments indicates August 19, 2009.

1. Purpose of the Tender Offer

- (3) Measures to Ensure the Fairness of the Tender Offer including Measures to Ensure the Fairness of the Tender Offer Price and to Avoid Conflicts of Interest
- 1) Acquisition of the valuation report on the equity value from an independent third-party appraiser

(Before the Amendment)

(Omitted)

The Tender Offer Price per share of \$2,150 represents a premium of 64.1% (rounded to the first decimal place) on the closing price of \$1,310 of common stock of Hitachi Systems & Services on the Second Section of the Tokyo Stock Exchange on July 24, 2009 (*). It also represents a premium of 61.8% (rounded to the first decimal place) on the simple average of \$1,329 (rounded to the nearest yen) of the closing share prices of common stock of Hitachi

Systems & Services for the past month (from June 25 to July 24, 2009), a premium of 75.2% (rounded to the first decimal place) on the simple average of \$1,227 (rounded to the nearest yen) of the closing share prices of common stock of Hitachi Systems & Services for the past three months (from April 27 to July 24, 2009), and a premium of 104.2% (rounded to the first decimal place) on the simple average of \$1,053 (rounded to the nearest yen) of the closing share prices of common stock of Hitachi Systems & Services for the past six months (from January 26 to July 24, 2009).

(*) The stock price of Hitachi Systems & Services rose following a news report regarding the business restructuring of the Hitachi Group on July 27, 2009, which is the day before the day when the aforementioned decision was made by Hitachi's President and Chief Executive Officer. Considering this rise in the stock price, the premium was calculated using the stock price on July 24, 2009, a business day before July 27, 2009. The calculations of the respective premiums on the simple average of the closing share prices of common stock for the past one month, for the past three months and for the past six months were made in the same manner.

(Omitted)

(After the Amendment)

(Omitted)

The Tender Offer Price per share of \$2,150 represents a premium of 64.1% (rounded to the first decimal place) on the closing price of \$1,310 of common stock of Hitachi Systems & Services on the Second Section of the Tokyo Stock Exchange on July 24, 2009 (Note 1). It also represents a premium of 61.8% (rounded to the first decimal place) on the simple average of \$1,329 (rounded to the nearest yen) of the closing share prices of common stock of Hitachi Systems & Services for the past month (from June 25 to July 24, 2009), a premium of 75.2% (rounded to the first decimal place) on the simple average of \$1,227 (rounded to the nearest yen) of the closing share prices of common stock of Hitachi Systems & Services for the past prices of common stock of Hitachi Systems & Services for the past three months (from April 27 to July 24, 2009), and a premium of 104.2% (rounded to the first decimal place) on the simple average of \$1,053 (rounded to the nearest yen) of the closing share prices of Hitachi Systems & Services for the past six months (from January 26 to July 24, 2009) (Note 2). Notes:

1. The stock price of Hitachi Systems & Services rose following a news report regarding the business restructuring of the Hitachi Group on July 27, 2009, which is the day before the day when the aforementioned decision was made by Hitachi's President and Chief Executive Officer. Considering this rise in the stock price, the premium was calculated using the stock price on July 24, 2009, a business day before July 27, 2009. The

calculations of the respective premiums on the simple average of the closing share prices of common stock for the past one month, for the past three months and for the past six months were made in the same manner.

2. The stock price of Hitachi Systems & Services rose and continued to move at prices near the Tender Offer Price until today following the aforementioned news report regarding the business restructuring of the Hitachi Group on July 27, 2009, and the subsequent public announcement concerning the Tender Offer by Hitachi on July 28, 2009. Consequently, the Tender Offer Price per share of ¥2,150 represents a premium of 0.2% (rounded to the first decimal place) on the closing price of ¥2,145 of common stock of Hitachi Systems & Services on the Second Section of the Tokyo Stock Exchange today. It also represents a premium of 10.4% (rounded to the first decimal place) on the simple average of ¥1,947 (rounded to the nearest yen) of the closing share prices of common stock of Hitachi Systems & Services for the past one month (from July 21 to August 19, 2009), a premium of 43.0% (rounded to the first decimal place) on the simple average of ¥1,504 (rounded to the nearest yen) of the closing share prices of common stock of Hitachi Systems & Services for the past three months (from May 20 to August 19, 2009), and a premium of 76.1% (rounded to the first decimal place) on the simple average of ¥1,221 (rounded to the nearest yen) of the closing share prices of common stock of Hitachi Systems & Services for the past six months (from February 20 to August 19, 2009).

(Omitted)

2. Outline of the Tender Offer and Other Information(4) Basis of Calculation of the Tender Offer Price

1) Basis of Calculation

(Before the Amendment)

(Omitted)

The Tender Offer Price per share of \$2,150 represents a premium of 64.1% (rounded to the first decimal place) on the closing price of \$1,310 of common stock of Hitachi Systems & Services on the Second Section of the Tokyo Stock Exchange on July 24, 2009(*). It also represents a premium of 61.8% (rounded to the first decimal place) on the simple average of \$1,329 (rounded to the nearest yen) of the closing share prices of common stock of Hitachi Systems & Services for the past month (from June 25 to July 24, 2009), a premium of 75.2% (rounded to the first decimal place) on the simple average of \$1,227 (rounded to the nearest yen) of the closing share prices of Hitachi Systems & Services for the past prices of common stock of Hitachi Systems & Services for the past prices of common stock of Hitachi Systems & Services for the past prices of common stock of Hitachi Systems & Services for the past prices of common stock of Hitachi Systems & Services for the past prices of common stock of Hitachi Systems & Services for the past prices of common stock of Hitachi Systems & Services for the past prices of common stock of Hitachi Systems & Services for the past three months (from April 27 to July 24, 2009), and a premium of 104.2% (rounded to the first decimal place) on the simple average of \$1,053 (rounded to the nearest yen) of

the closing share prices of common stock of Hitachi Systems & Services for the past six months (from January 26 to July 24, 2009).

(*) The stock price of Hitachi Systems & Services rose following a news report regarding the business restructuring of the Hitachi Group on July 27, 2009, which is the day before the day when the aforementioned decision was made by Hitachi's President and Chief Executive Officer. Considering this rise in the stock price, the premium was calculated using the stock price on July 24, 2009, a business day before July 27, 2009. The calculations of the respective premiums on the simple average of the closing share prices of common stock for the past one month, for the past three months and for the past six months were made in the same manner.

(After the Amendment)

(Omitted)

The Tender Offer Price per share of \$2,150 represents a premium of 64.1% (rounded to the first decimal place) on the closing price of \$1,310 of common stock of Hitachi Systems & Services on the Second Section of the Tokyo Stock Exchange on July 24, 2009 (Note 1). It also represents a premium of 61.8% (rounded to the first decimal place) on the simple average of \$1,329 (rounded to the nearest yen) of the closing share prices of common stock of Hitachi Systems & Services for the past month (from June 25 to July 24, 2009), a premium of 75.2% (rounded to the first decimal place) on the simple average of \$1,227 (rounded to the nearest yen) of the closing share prices of common stock of Hitachi Systems & Services for the past prices of common stock of Hitachi Systems & Services for the past three months (from April 27 to July 24, 2009), and a premium of 104.2% (rounded to the first decimal place) on the simple average of \$1,053 (rounded to the nearest yen) of the closing share prices of Hitachi Systems & Services for the past six months (from June 25 to July 24, 2009), not nearest yen) of the closing share prices of strong stock of Hitachi Systems & Services for the past three months (from April 27 to July 24, 2009), and a premium of 104.2% (rounded to the first decimal place) on the simple average of \$1,053 (rounded to the nearest yen) of the closing share prices of common stock of Hitachi Systems & Services for the past six months (from January 26 to July 24, 2009) (Note 2). Notes:

- 1. The stock price of Hitachi Systems & Services rose following a news report regarding the business restructuring of the Hitachi Group on July 27, 2009, which is the day before the day when the aforementioned decision was made by Hitachi's President and Chief Executive Officer. Considering this rise in the stock price, the premium was calculated using the stock price on July 24, 2009, a business day before July 27, 2009. The calculations of the respective premiums on the simple average of the closing share prices of common stock for the past one month, for the past three months and for the past six months were made in the same manner.
- 2. The stock price of Hitachi Systems & Services rose and continued to move at prices near the Tender Offer Price until today following the aforementioned news report regarding the business restructuring of the Hitachi Group on July 27, 2009, and the subsequent public announcement concerning the Tender Offer by Hitachi on July 28, 2009. Consequently, the

Tender Offer Price per share of \$2,150 represents a premium of 0.2% (rounded to the first decimal place) on the closing price of \$2,145 of common stock of Hitachi Systems & Services on the Second Section of the Tokyo Stock Exchange today. It also represents a premium of 10.4% (rounded to the first decimal place) on the simple average of \$1,947 (rounded to the nearest yen) of the closing share prices of common stock of Hitachi Systems & Services for the past one month (from July 21 to August 19, 2009), a premium of 43.0% (rounded to the first decimal place) on the simple average of \$1,504 (rounded to the nearest yen) of the closing share prices of common stock of Hitachi Systems & Services for the past prices of common stock of Hitachi Systems & Services for the past prices of common stock of Hitachi Systems & Services for the past three months (from May 20 to August 19, 2009), and a premium of 76.1% (rounded to the first decimal place) on the simple average of \$1,221 (rounded to the nearest yen) of the closing share prices of common stock of Hitachi Systems & Services for the past three months (from May 20 to August 19, 2009), and a premium of 76.1% (rounded to the first decimal place) on the simple average of \$1,221 (rounded to the nearest yen) of the closing share prices of common stock of Hitachi Systems & Services for the past six months (from February 20 to August 19, 2009).

(5) Number of Shares to Be Purchased

(Before	the Amendment)
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Number of Shares to Be	Minimum Number of Shares to	Maximum Number of Shares to
Purchased	Be Purchased	Be Purchased
<u>12,199,822</u> shares	— shares	— shares

(Omitted)

Notes:

4. The maximum number of shares of Hitachi Systems & Services to be acquired by Hitachi through the Tender Offer is stated in the "Number of Shares to Be Purchased." This number indicates Hitachi Systems & Services shares (<u>12,199,822</u> shares) that are to be obtained by deducting the total of the number of shares held by Hitachi as of the date hereof (12,800,000 shares) and the number of shares of treasury stock held by Hitachi Systems & Services as of <u>March 31</u>, 2009 (<u>178</u> shares), from the total number of issued shares of Hitachi Systems & Services as of <u>March 31</u>, 2009 (25,000,000 shares), which are stated in <u>the securities report of the 31st term</u> filed by Hitachi Systems & Services on <u>June 19</u>, 2009.

(After the Amendment)

Number of Shares to Be	Minimum Number of Shares to	Maximum Number of Shares to
Purchased	Be Purchased	Be Purchased
<u>12,199,774</u> shares	— shares	— shares

(Omitted)

Notes:

4. The maximum number of shares of Hitachi Systems & Services to be acquired by Hitachi through the Tender Offer is stated in the "Number of Shares to Be Purchased." This number indicates Hitachi Systems & Services shares (<u>12,199,774</u> shares) that are to be obtained by deducting the total of the number of shares held by Hitachi as of the date hereof (12,800,000 shares) and the number of shares of treasury stock held by Hitachi Systems & Services as of <u>June 30</u>, 2009 (<u>226</u> shares) ,from the total number of issued shares of Hitachi Systems & Services as of <u>June 30</u>, 2009 (25,000,000 shares), which are stated in <u>the First Quarterly Report of the 32nd term</u> filed by Hitachi Systems & Services on <u>August 13</u>, 2009.

(6) Changes in the Shareholdings due to the Tender Offer

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Number of voting rights represented by		(Shareholdings immediately
shares held by the Tender Offeror	128,000 units	before the Tender Offer: 51.20%)
immediately before the Tender Offer		
Number of voting rights represented by		(Shareholdings immediately
shares held by Special Related Parties	— units	before the Tender Offer: — %)
immediately before the Tender Offer		
Number of voting rights represented by	101.000	(Shareholdings after the
shares to be purchased by the Tender Offer	<u>121,998</u> units	Tender Offer: 100.00%)
Total number of voting rights held by all the	240.001	
shareholders in the Target Company	<u>249,981</u> units	

(Before the Amendment)

(Omitted)

Notes:

- 2. The "Number of voting rights represented by shares held by Special Related Parties immediately before the Tender Offer" represents the total of voting rights relating to shares held by respective Special Related Parties <u>as identified by Hitachi as of the date hereof</u>. Provided, however, that such Special Related Parties shall exclude those to be excluded from the category of Special Related Parties in accordance with Article 3, Paragraph 2, Item 1 of the Cabinet Office Ordinance regarding Disclosure of Tender Offers for Shares, etc., by Entities Other than Issuers (Ministry of Finance Ordinance No. 38 of 1990; including amendment thereof; the "Ordinance") in calculating the shareholdings, as set forth in the respective items of Article 27-2, Paragraph 1 of the Financial Instruments and Exchange Law (Law No. 25 of 1948; including amendment thereof; the "Law").
- 3. The "Number of voting rights represented by shares to be purchased by the Tender Offer" indicates the number of voting rights relating to the number of shares to be purchased in the Tender Offer (12,199,822 shares).

(Omitted)

5. The "Total number of voting rights held by all the shareholders in Hitachi Systems & Services" (100 shares represent the number of shares per unit (*tangen*)) indicates the number of voting rights of all the shareholders of Hitachi Systems & Services as of <u>March 31</u>, 2009, which is stated in the securities report of the 31st term filed by Hitachi Systems & Services on June 19, 2009. Because all the shares issued by Hitachi Systems & Services (exclusive of treasury stock held by Hitachi Systems & Services) are subject to the Tender Offer, the "Shareholdings after the Tender Offer" was calculated using the number of voting rights (249,998 units) relating to the number of shares of Hitachi Systems & Services (24,999,822 shares)—which corresponds to the number derived by deducting the number of shares of treasury stock held by Hitachi Systems & Services (178 shares) stated in said securities report from the total number of issued shares of Hitachi Systems & Services as of <u>March 31</u>, 2009 (25,000,000 shares) stated in said securities report—as the denominator. (Omitted)

(After the Amendment)

Number of voting rights represented by shares held by the Tender Offeror		(Shareholdings immediately before the Tender Offer: 51.20%)
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immediately before the Tender Offer		
Number of voting rights represented by shares held by Special Related Parties immediately before the Tender Offer	— units	(Shareholdings immediately before the Tender Offer: — %)
Number of voting rights represented by shares to be purchased by the Tender Offer	<u>121,997</u> units	(Shareholdings after the Tender Offer: 100.00%)
Total number of voting rights held by all the shareholders in the Target Company	<u>249,980</u> units	

(Omitted)

Notes:

2. The "Number of voting rights represented by shares held by Special Related Parties immediately before the Tender Offer" represents the total of voting rights relating to shares held by respective Special Related Parties. Provided, however, that such Special Related Parties shall exclude those to be excluded from the category of Special Related Parties in accordance with Article 3, Paragraph 2, Item 1 of the Cabinet Office Ordinance regarding Disclosure of Tender Offers for Shares, etc., by Entities Other than Issuers (Ministry of Finance Ordinance No. 38 of 1990; including amendment thereof; the "Ordinance") in calculating the shareholdings, as set forth in the respective items of Article 27-2, Paragraph 1 of the Financial Instruments and Exchange Law (Law No. 25 of 1948; including amendment thereof; the "Law").

3. The "Number of voting rights represented by shares to be purchased by the Tender Offer" indicates the number of voting rights relating to the number of shares to be purchased in the Tender Offer (12,199,774 shares).

(Omitted)

5. The "Total number of voting rights held by all the shareholders in Hitachi Systems & Services" (100 shares represent the number of shares per unit (*tangen*)) indicates the number of voting rights of all the shareholders of Hitachi Systems & Services as of June 30, 2009, which is stated in the First Quarterly Report of 32nd term filed by Hitachi Systems & Services on August 13, 2009. Because all the shares issued by Hitachi Systems & Services (exclusive of treasury stock held by Hitachi Systems & Services) are subject to the Tender Offer, the "Shareholdings after the Tender Offer" was calculated using the number of voting rights (249,997 units) relating to the number of shares of Hitachi Systems & Services (24,999,774 shares)—which corresponds to the number derived by deducting the number of shares of treasury stock held by Hitachi Systems & Services (226 shares) stated in said Quarterly Report from the total number of issued shares of Hitachi Systems & Services as of June 30, 2009 (25,000,000 shares) stated in said Quarterly Report—as the denominator. (Omitted)

(Omitted)

(7) Tender Offer Cost

(Before the Amendment)

¥26,230 million

Note: The Tender Offer Cost is calculated by multiplying $\underline{12,199,822}$ shares (Number of Shares to Be Purchased) by the Tender Offer Price for each share of $\underline{2,150}$.

(After the Amendment) ¥26,230 million Note: The Tender Offer Cost is calculated by multiplying $\underline{12,199,774}$ shares (Number of Shares to Be Purchased) by the Tender Offer Price for each share of $\underline{2,150}$.

(Reference) Outline of the Tender Offer 1. Name of the Target Company

Hitachi Systems & Services, Ltd.

2. Tender Offer Period (Initial Period of the Tender Offer in the Registration)

From Thursday, August 20, 2009 to Thursday, October 8, 2009 (both inclusive) (33 business days)

3. Tender Offer Price

¥2,150 per share of common stock

4. Number of Shares to Be Purchased (After the Amendment)

	Number of Shares to Be	Minimum Number of Shares to	Maximum Number of Shares to
	Purchased	Be Purchased	Be Purchased
F	12,199,774 shares	— shares	— shares

Note: Please refer to "Hitachi to Commence Tender Offer for the Shares of its Subsidiary, Hitachi Systems & Services" released on July 28, 2009 and this news release for the details of the Tender Offer.

Cautionary Statement

Certain statements found in this document may constitute "forward-looking statements" as defined in the U.S. Private Securities Litigation Reform Act of 1995. Such "forward-looking statements" reflect management's current views with respect to certain future events and financial performance and include any statement that does not directly relate to any historical or current fact. Words such as "anticipate," "believe," "expect," "estimate," "forecast," "intend," "plan," "project" and similar expressions which indicate future events and trends may identify "forward-looking statements." Such statements are based on currently available information and are subject to various risks and uncertainties that could cause actual results to differ materially from those projected or implied in the "forward-looking statements" and from historical trends. Certain "forward-looking statements" are based upon current assumptions of future events which may not prove to be accurate. Undue reliance should not be placed on "forward-looking statements," as such statements speak only as of the date of this document.

Factors that could cause actual results to differ materially from those projected or implied in any "forward-looking statement" and from historical trends include, but are not limited to:

- economic conditions, including consumer spending and plant and equipment investments in Hitachi's major markets, particularly Japan, Asia, the United States and Europe, as well as levels of demand in the major industrial sectors which Hitachi serves, including, without limitation, the information, electronics, automotive, construction and financial sectors;
- fluctuations in product demand and industry capacity, particularly in the Information & Telecommunication Systems segment, the Electronic Devices segment and the Digital Media & Consumer Products segment;
- increased commoditization of information technology products and digital media related products and intensifying price competition for such products, particularly in the Information & Telecommunication Systems segment, the Electronic Devices segment and the Digital Media & Consumer Products segment;
- uncertainty as to Hitachi's ability to continue to develop and market products that incorporate new technology on a timely and cost-effective basis and to achieve market acceptance for such products;
- rapid technological innovation, particularly in the Information & Telecommunication Systems segment, the Electronic Devices segment and the Digital Media & Consumer Products segment;
- exchange rate fluctuation for the yen and other currencies in which Hitachi makes significant sales or in which Hitachi's assets and liabilities are denominated, particularly against the U.S. dollar and the euro;
- fluctuations in the price of raw materials including, without limitation, petroleum and other materials, such as copper, steel, aluminum and synthetic resins;
- uncertainty as to Hitachi's ability to implement measures to reduce the potential negative impact of fluctuations in product demand, exchange rate and/or price of raw materials;
- general socio-economic and political conditions and the regulatory and trade environment of Hitachi's major markets, particularly Japan, Asia, the United States and Europe, including, without limitation, direct or indirect restrictions by other nations on imports, or differences in commercial and business customs including, without limitation, contract terms and conditions and labor relations;
- uncertainty as to Hitachi's access to, or ability to protect, certain intellectual property rights, particularly those related to electronics and data processing technologies;
- uncertainty as to the outcome of litigation, regulatory investigations and other legal proceedings of which the Company, its subsidiaries or its equity method affiliates have become or may become parties;
- the possibility of incurring expenses resulting from any defects in products or services of Hitachi;
- uncertainty as to the success of restructuring efforts to improve management efficiency and to strengthen competitiveness;
- uncertainty as to the success of alliances upon which Hitachi depends, some of which Hitachi may not control, with other corporations in the design and development of certain key products;
- uncertainty as to Hitachi's ability to access, or access on favorable terms, liquidity or long-term financing; and
- uncertainty as to general market price levels for equity securities in Japan, declines in which may require Hitachi to write down equity securities it holds.

The factors listed above are not all-inclusive and are in addition to other factors contained in Hitachi's periodic filings with the U.S. Securities and Exchange Commission and in other materials published by Hitachi.

Other Cautionary Matters

- This news release is to announce the Tender Offer and has not been prepared for the purpose of soliciting an offer to sell shares. If shareholders wish to make an offer to sell their shares, they should first read the Explanatory Document for the Tender Offer and make their own decision. This news release does not constitute, nor form part of, any offer or invitation to buy, sell, exchange or otherwise dispose of, or issue, or any solicitation of any offer to sell or issue, exchange or otherwise dispose of, buy or subscribe for, any securities. In addition, this news release does not constitute, or form part of, any offer or invitation to sell, or any solicitation of any offer to purchase any securities in any jurisdiction, nor shall it (or any part of it) or the fact of its distribution form the basis of or be relied on in connection with any agreement thereof.
- The Tender Offer is targeted at the common stock of Hitachi Systems & Services, a company incorporated in Japan. The Tender Offer is to be conducted in compliance with the procedures and information disclosure standards prescribed in the Financial Instruments and Exchange Law of Japan. These procedures and standards are not necessarily the same as the procedures and information disclosure standards in the United States. In particular, Section 13(e) and Section 14(d) of the U.S. Securities and Exchange Act of 1934 and the regulations stipulated thereunder are not applicable to the Tender Offer and the Tender Offer does not conform to those procedures and standards. Not all financial information included in this news release is in conformity with the U.S. GAAP. Further, as Hitachi is a company incorporated outside the U.S. and most officers of Hitachi are residents outside the U.S. There is also a chance that it may be difficult to institute proceedings in a court outside the U.S. Additionally, there is no guarantee that it would be possible to make a company outside the U.S. and its subsidiary or affiliate subject to the jurisdiction of a U.S. court.
- Some countries or regions may impose restrictions on the announcement, issue or distribution of this news release. In such cases, please take note of such restrictions and comply with them. In countries or regions where the implementation of the Tender Offer is illegal, even upon receiving this news release, such receipt shall not constitute a solicitation of an offer to sell or an offer to buy shares relating to the Tender Offer and shall be deemed a distribution of materials for informative purposes only.

Information contained in this news release is current as of the date of the press announcement, but may be subject to change without prior notice.
