

FOR IMMEDIATE RELEASE

**Hitachi to Establish
Regional Headquarters for Infrastructure Systems Business
in Singapore to serve Southeast Asia market**

*Expanding business by intensifying Singapore's regional supervisory functions
for Southeast Asia*

Singapore, May 30, 2014 --- Hitachi, Ltd. (TSE:6501, "Hitachi") today announced that it plans to expand its infrastructure systems business in Southeast Asia by building a business structure that can respond quickly to the increasingly diverse needs and changes in the region. Specifically, by effectively utilizing Hitachi Infrastructure Systems (Asia) Pte. Ltd. ("Hitachi Infrastructure Systems (Asia)"), which was started in Singapore on April 1, 2014, as the Southeast Asian regional supervisory company for its Infrastructure Systems Business. Hitachi will roll out business activities with close ties to the region and its customers to maximize the value provided to those customers, and increase competitiveness on a global scale. These were revealed during the company briefing for local consulting companies held on May 29 at the Fullerton Hotel in Singapore.

Against the backdrop of economic growth and a growing population, Southeast Asia has demonstrated rapidly increasing demand not only for large-scale urban development and social infrastructures in energy, transport, and water sectors, but also for industrial infrastructures, including industrial parks and resource development. MNC's are also increasing the pace of activities aimed at establishing and enhancing various functions including engineering in Southeast Asia. Hitachi has strengthened its business structure here as part of its efforts to build an organization that can respond quickly to these increasingly diverse needs and dynamic changes in the Infrastructure Systems market in the region.

Hitachi Infrastructure Systems (Asia) is the new name of Hitachi Plant Technologies (Asia) Pte. Ltd., which was established in Singapore in 2011 and which up to now, has been involved in the Engineering, Procurement and Construction (EPC) business for air conditioning facilities. From now on, Hitachi Infrastructure Systems (Asia) will manage business with localized leadership which would create and execute business and sales strategies for the entire Southeast Asian region. At the same time, it will dramatically expand the scope of its business offerings to encompass Urban and Energy Solutions, which will primarily provide information and control solutions for the power, transportation and urban infrastructure fields and energy management systems; Water and Environment Solutions, which will primarily provide water treatment systems, monitoring and control systems and other solutions; Industrial Plants Solutions, which

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will primarily provide industrial plants, information and control solutions for industrial fields, and security systems; and Components, which will provide uninterrupted power supplies (UPS), inverters, and compressors.

In order to respond timely to the needs of local customers and in keeping with the further expansion of the business, the company is expected to hire more local staff. Currently, the company has approximately 250 employees, and 4 local directors on its board. As part of its knowledge and skills enhancement program, Hitachi invites local engineers to participate in its annual training program in Japan for them to know more about the latest technologies and its applications. Hitachi will expand its training programs to educate more talented engineers. In its aggressive drive to grow its infrastructure business, Hitachi Infrastructure Systems (Asia) recognizes the importance of developing a project management and engineering talent pipeline, and is working closely with the Singapore's Economic Development Board (EDB) on its talent development plans.

At the briefing, Kunizo Sakai, Vice President and Executive Officer and President & CEO of Hitachi's Infrastructure Systems Company, declared: "We will strive to become the Best Solutions Partner that resolves our customers' business challenges. As Hitachi Infrastructure Systems (Asia) kicks off, we will work together as One Hitachi to roll out business activities with even closer ties to the region and its customers, and contribute to the growth and development of Singapore and the rest of Southeast Asia."

EDB welcomed Hitachi's announcement. Mr. Goh Chee Kiong, Executive Director of Building & Infrastructure Solutions at the Singapore EDB said: "Singapore is regarded as the leading Asian infrastructure hub to develop, finance and execute projects in the region. Hitachi's new regional headquarters in Singapore for the Infrastructure Systems business affirms our attractiveness in terms of talent base, ease of financing and connectivity with regional markets. We welcome Hitachi and other partners to use Singapore as a lead demand market to develop and commercialise new systems-level solutions."

Outline of Hitachi Infrastructure Systems (Asia)

Company name	Hitachi Infrastructure Systems (Asia) Pte. Ltd.
Head Office	Singapore
Outline of business operations	As the Southeast Asian Regional Headquarters for Hitachi's Infrastructure Systems Group, provide business offerings which encompass Urban and Energy Solutions, which primarily provides information and control solutions for the power, transportation and urban infrastructure fields and energy management systems; Water and Environment Solutions, which primarily provides water treatment systems, monitoring and control systems and other solutions; Industrial Plants Solutions, which primarily provides industrial plants, information and control solutions for industrial fields, and security systems; and Components, which provides uninterrupted power supplies (UPS), inverters, and compressors.
President	Masaaki Otake
Established	November 2011 (changed to current name in April 2014)
Capital	22.41 million Singapore dollars
Number of employees	Approximately 250



Kunizo Sakai, Vice President and Executive Officer and President & CEO of Hitachi's Infrastructure Systems Company, at the company briefing

About Hitachi, Ltd.

Hitachi, Ltd. (TSE: 6501), headquartered in Tokyo, Japan, delivers innovations that answer society's challenges with our talented team and proven experience in global markets. The company's consolidated revenues for fiscal 2013 (ended March 31, 2014) totaled 9,616 billion yen (\$93.4 billion). Hitachi is focusing more than ever on the Social Innovation Business, which includes infrastructure systems, information & telecommunication systems, power systems, construction machinery, high functional materials & components, automotive systems, health care and others. For more information on Hitachi, please visit the company's website at <http://www.hitachi.com>.

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Information contained in this news release is current as of the date of the press announcement, but may be subject to change without prior notice.
