

FOR IMMEDIATE RELEASE

Hitachi Automotive Systems (China) to Showcase Broad Range of Products and Technologies at Shanghai International Auto Parts and Service Exhibition 2016 to Contribute to the Automotive Environmental and Safety Fields



Booth image

Tokyo, June 21, 2016 --- Hitachi Automotive Systems (China) Ltd., a group company of Hitachi Automotive Systems, Ltd., today announced that the company will exhibit at the Shanghai International Auto Parts and Service Exhibition Auto New Energy Source Technology & Auto Intelligence Show 2016 to be held from June 28 to June 30 at the Shanghai New International Expo Centre. Hitachi Automotive Systems Group companies will be offering an in-depth look at an expansive line-up of products and technologies engineered to contribute to the automotive environmental and safety fields.

China is the world's largest automobile market, with sales climbing to 25 million units last year and projected to reach 30 million units by 2020. This rapid multiplication of vehicles is drawing increasing attention to those featuring high environmental compatibility, advanced safety driving, and other cutting edge technologies geared to local Chinese needs. Demand for related products and systems can be expected to grow robustly.

Hitachi Automotive Systems leverages its industry-leading mechatronics products and control technologies to supply automakers worldwide with products, systems, and technologies aimed at reinforcing environmental conservation and eradicating

traffic accidents. This strategy is also being applied to accelerate business development in China.

Reflecting the particular needs of the Chinese market, Auto Shanghai 2016 is expected to focus strongly on automobile and other technologies that respond to new energy and energy conservation requirements. Accordingly, Hitachi Automotive Systems (China) Ltd., stationed at Hall W1 / Booth No. 701, will introduce a wide range of products and technologies including electronic power train technologies such as motors, inverters, 48V lithium ion battery packs, other electric vehicle key components, starters for a “sailing stop” technology aimed at enhancing internal combustion engine efficiency, Variable Valve Event and Lift Control systems and other high-efficiency ICE system technologies stereo cameras that underpin “recognition,” “judgment,” and “control” in advanced safety driving systems, an Advanced Driver Assistance System (ADAS) electronic control unit, and finally electronically controlled actuators.

About Hitachi Automotive Systems, Ltd.

Hitachi Automotive Systems, Ltd. is a wholly owned subsidiary of Hitachi, Ltd., headquartered in Tokyo, Japan. The company is engaged in the development, manufacture, sales and services of automotive components, transportation related components, industrial machines and systems, and offers a wide range of automotive systems including engine management systems, electric power train systems, drive control systems and car information systems. For more information, please visit the company's website at <http://www.hitachi-automotive.co.jp/en/>.

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