

FOR IMMEDIATE RELEASE

## **Okuma and Hitachi Embark on Collaborative Creation Aiming to Establish an Advanced Model for Mass Customization Using IoT**

Launching a Joint Demonstration Experiment for Production Visualization and Optimization Technologies at Okuma's New Plant

**Nagoya, May 16, 2017** --- Okuma Corporation (TSE:6103, Okuma) and Hitachi, Ltd. (TSE:6501, Hitachi) today announced that they have embarked on collaborative creation aiming to establish an advanced high-efficiency production model that supports mass customization making use of IoT<sup>\*1</sup> and set up an experimental model at Dream Site2 (DS2), Okuma's new plant. The two companies, both specialized in manufacturing, will work on the overall renovation of the next-generation manufacturing processes, ranging from processing to assembly and services, as well as on the creation of the model. The target of this demonstration experiment is to increase productivity by twice and to reduce production lead time by 50%<sup>\*2</sup> at DS2.

Given recent trends in the manufacturing industry, such as the rapid development of diversification in customers' needs and digital technology as well as intensified global competition, manufacturers are required to achieve mass customization that delivers productivity equivalent to that of mass production, even in ultra-high-mix low-volume manufacturing, which caters to the needs of individual customers. With this background, production planning often needs to be changed due to order interruptions for the quick delivery of a product or an unexpected change in the deadline or specifications, creating issues that interrupt efforts to improve productivity.

Machine tools, among other products, are standard in the case of ultra-high-mix low-volume manufacturing. Not only are the customers' needs diversified, but also machine tools are manufactured by processing and assembling several thousand to several tens of thousands of components. Thus, it is important to construct an ultimately high-efficiency production model capable of manufacturing "just what is needed, only when needed, only in the quantity needed," even in one-by-one production<sup>\*3</sup> or when an unexpected change to an order is received.

To take on this challenge, Okuma established Dream Site1 (DS1) in 2013 and has played a leading role in implementing high-efficiency and smart factories since then. The company has studied the possibility of constructing an even more advanced next-generation

factory by making use of its know-how and accumulated experience. Hitachi develops and provides solution cores for manufacturers by making use of its many years of experience and know-how as a manufacturer, supported by its exceptional research and development capabilities gained through the development of the IoT platform “Lumada,” utilizing IT with OT<sup>\*4</sup>.

Under the themes “evolution of production visualization” and “faster factory control cycle,” Okuma and Hitachi created an experimental model for high-efficiency production supporting mass customization in the new plant, DS2, by integrating the know-how of the two companies.

[Evolution of production visualization]

By using IoT, the new system carries out advanced analysis by combining the data on the production progress conditions and the facilities’ operational status, monitoring/visualizing both data in an integrated manner with the monitored/visualized data. This system allows the process to be accelerated, from the detection of bottlenecks in the process (delays in prior processes or failures in the facility, etc.) to the implementation of countermeasures for total optimization.

Using big data collected from the shop floor and accumulated by the monitoring system regarding the progress and operational status and employment of the advanced automatic learning simulation AI<sup>\*5</sup> technology, the next step is to develop this into a system that automatically and dynamically generates a high-precision production schedule according to the ever-changing situations in the shop floor, which had been difficult to develop in the past, aiming for fast and flexible optimization for production planning.

These systems are provided as a function of the Production Planning Optimization (“PPO”) solution, a solution core for industries using Hitachi’s Lumada. The system infrastructure is provided by Hitachi’s Demae Cloud<sup>\*6</sup>.

[Faster factory control cycle]

The work ID (recognition tag)-based process control system is introduced to obtain an accurate understanding of the whereabouts of processed components within a plant, its status and to quickly, accurately provide operation instructions down to the hour or minute using IoT, such as in the transportation of a component. Moreover, coordination with the monitoring system on the progress and operational status enables improved accuracy for the understanding of production progress and allows accurate detection of a bottleneck and quick implementation of a countermeasure.

Okuma will examine the possibility of future developments for this production model at its other production sites in addition to DS2. Also, Okuma will provide the know-how acquired through this demonstration experiment and its high value added machine as a “manufacturing service” solution to manufacturers. Hitachi will promote the business aggressively by providing

production visualization and optimization technologies, which will be verified at DS2, as a PPO, the solution core for the industry in the IoT platform “Lumada,.”

Moreover, Okuma and Hitachi will review the collaboration model for developing the service business of the two companies as business partners.

\*1 IoT: Internet of Things

\*2 Comparison of DS2 and conventional production system.

\*3 One-by-one production: One component or machine is processed or assembled at a time, following the process order, and is then transferred to the next step

\*4 OT: Operational Technology. Control and operation technology

\*5 AI: Artificial Intelligence

\*6 Demae Cloud: Hitachi's cloud service for lending servers, middleware and operation maintenance as a package.

■ Factory feature of DS2 parts factory

Advanced model demonstration factory of high efficiency production corresponding to Mass Customization using IoT

Realized through collaboration between Okuma and Hitachi

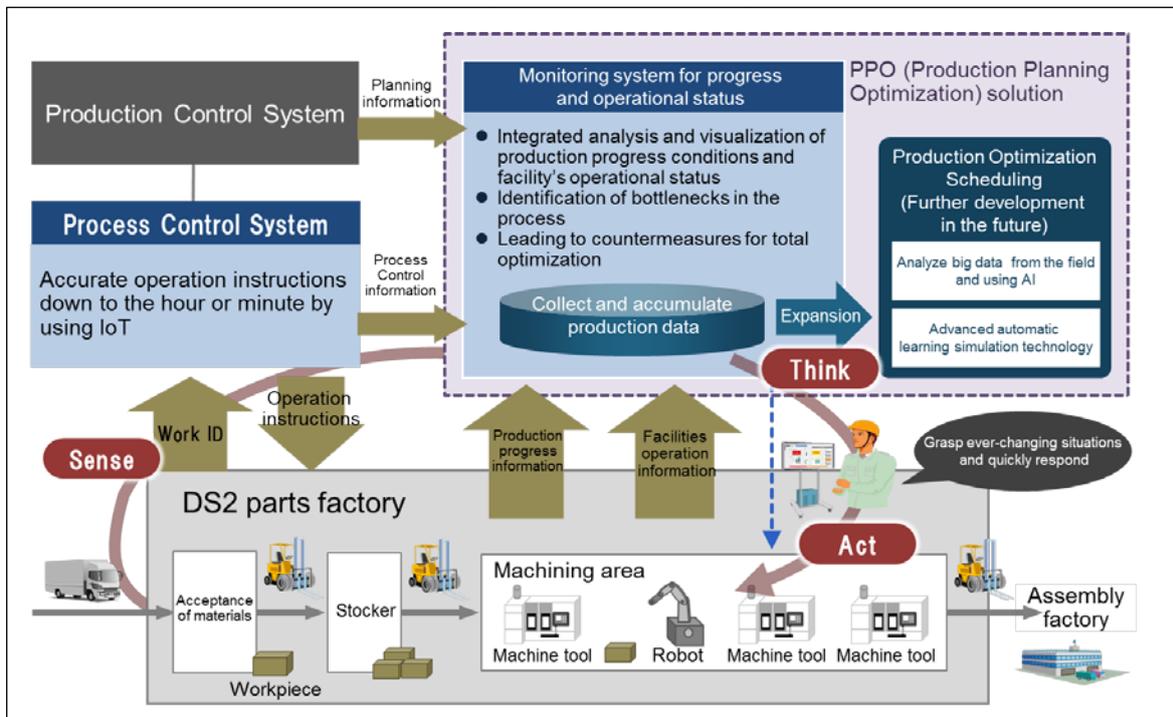
Advanced Automation and Unmanned operation

Faster factory control cycle by using IoT

The monitoring system for the progress and operational status by urging improvement of overall optimum

The image is a composite graphic. At the top left, a dark blue box contains the text 'Advanced model demonstration factory of high efficiency production corresponding to Mass Customization using IoT'. To its right is a photograph of a large, modern white industrial building with a blue roof. Below these, a light blue dashed-line border encloses three panels. The top panel of this border has a teal header 'Realized through collaboration between Okuma and Hitachi'. The left panel shows a robotic arm with the text 'Advanced Automation and Unmanned operation'. The middle panel shows a close-up of a metal part with a Wi-Fi symbol and a smartphone, with the text 'Faster factory control cycle by using IoT'. The right panel shows a computer monitor displaying various data charts and graphs, with the text 'The monitoring system for the progress and operational status by urging improvement of overall optimum'.

■ Conceptual diagram of the monitoring system for the progress and operational status



**About Okuma Corporation**

Okuma Corporation (TSE: 6103), headquartered in Aichi, Japan, is a comprehensive machine tool manufacturer.

The company's consolidated revenues for fiscal 2016 (ended March 31, 2017) totaled 162.7 billion yen (\$1.5 billion).

Okuma globally provides a broad range of machine tools, including lathes, machining centers, multitasking machines, grinders, and after-sales services. Okuma had approximately 3,400 employees as of March 31, 2017.

Okuma develops not only machines but its own numerical controllers, motors, and sensors. Additionally, Okuma develops "Only-One" Intelligent Technology, a combination of machine, control, and information technology, that is highly regarded around the world.

Okuma provides not only high function and high value added machines, but provides advanced solutions such as machining technology and automation technology, leading to production innovation. Okuma aims to become the world's best Monozukuri services company.

For more information on Okuma, please visit the company's website at <http://www.okuma.co.jp> (Monozukuri : the art of making things better than ever)

**About Hitachi, Ltd.**

Hitachi, Ltd. (TSE: 6501), headquartered in Tokyo, Japan, delivers innovations that answer society's challenges. The company's consolidated revenues for fiscal 2016 (ended March 31, 2017) totaled 9,162.2 billion yen (\$81.8 billion). The Hitachi Group is a global leader in the Social Innovation Business, and it has approximately 304,000 employees worldwide. Through collaborative creation, Hitachi is providing solutions to customers in a broad range of sectors, including Power / Energy, Industry / Distribution / Water, Urban Development, and Finance / Government & Public / Healthcare. For more information on Hitachi, please visit the company's website at <http://www.hitachi.com>

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Information contained in this news release is current as of the date of the press announcement, but may be subject to change without prior notice.

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