

Hitachi Investor Day 2022

# **Green Strategy**

June 13, 2022 Lorena Dellagiovanna Vice President and Executive Officer, Chief Sustainability Officer, General Manager of Sustainability Group, Head of Global Environment Division, and Chief Diversity & Inclusion Officer



1 Hitachi aspires to be the Climate Change Innovator

2 Adoption of Hitachi GX strategy will contribute to Hitachi's corporate growth through multiple value levers

3 The Global Environment Division (GED) focuses on cross sector businesses to develop end to end green solutions for target customers



### **Green Strategy**

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- 1. Hitachi's Environmental Vision
- 2. Mid-term Management Plan 2024
- 3. Business Growth Strategy
- 4. Conclusion

#### 1-1. Hitachi's Environmental Vision as One Pillar of Hitachi's Strategy

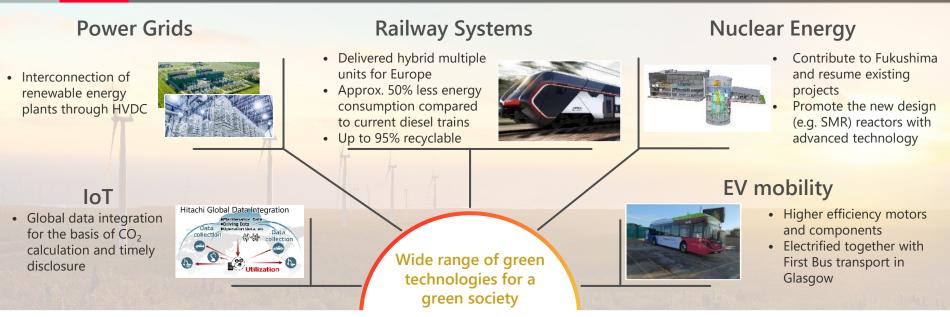


"Hitachi will resolve environmental issues and achieve both a higher quality of life and a sustainable society through its Social Innovation Business in collaborative creation with its stakeholders"



To accelerate the realization of a more sustainable society, Hitachi will lead GX (Green Transformation) through Energy Transition, Electrification and Energy Saving.

#### 1-2. Hitachi's Wide Range of Green Technologies and Public **HITACHI** Commitments to Lead the World Towards a Green Society Inspire the Next



#### Sustainability scoring



 Achieved CDP's Highest Score of "Grade A" in Climate Change and Water Security

#### COP 26, Glasgow 2021



- Held the Hitachi European
   Innovation Forum
- Hosted "Towards Net Zero

   Greening Cities Through Low Carbon Connected Urban Transport" event

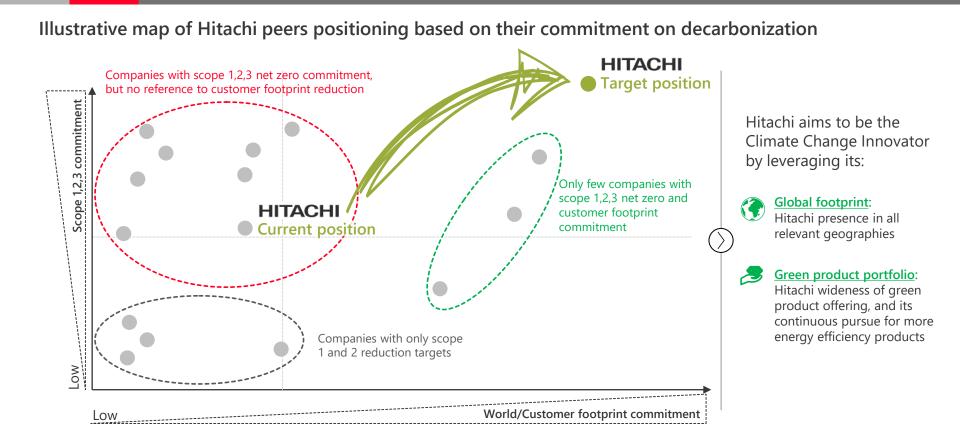
#### WEF, Davos 2022



• Hitachi participated in the mainstream climate leadership panel with the Alliance of CEO Climate Leaders

#### 1-3. Hitachi's Aspiration to be the Climate Change Innovator





1-4. Two Pillars of the Hitachi GX Strategy for being the Climate Change Innovator



# GX for CORE

#### **Decarbonizing Hitachi activities**

through Scope 1 & 2 net zero commitments by 2030 and Scope 3 by 2050

- Invest in energy saving and renewable energy generation projects
- Accelerate scope 3 reduction through value chain management, product redesign and engagement targets with key customers

Hitachi GX Strategy

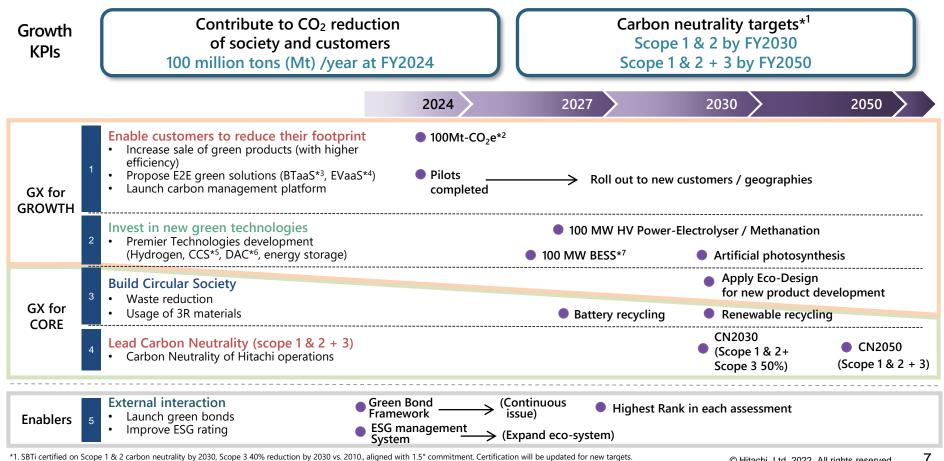
# GX for GROWTH

Enabling other companies to reduce <u>CO<sub>2</sub> emissions</u> through enhanced product offerings

- Shift toward a greener product portfolio (to reduce emissions during product operation)
- Offer E2E solutions (e.g., carbon management platform, XaaS)
- Invest in new green technologies to extend current product portfolio

#### 1-5. High Level Roadmap to Achieve set Vision

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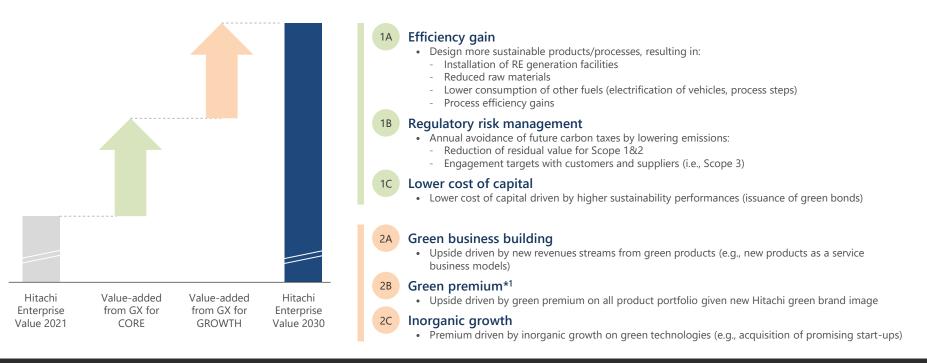


\*2. CO<sub>2</sub> equivalent \*3. Battery as a Service. \*4. EV Value Chain as a Service. \*5. Carbon Capture and Storage. \*6. Direct Air Capture. \*7. Battery Energy Storage System

#### 1-6. Achievement of Hitachi GX Strategy can bring New Value

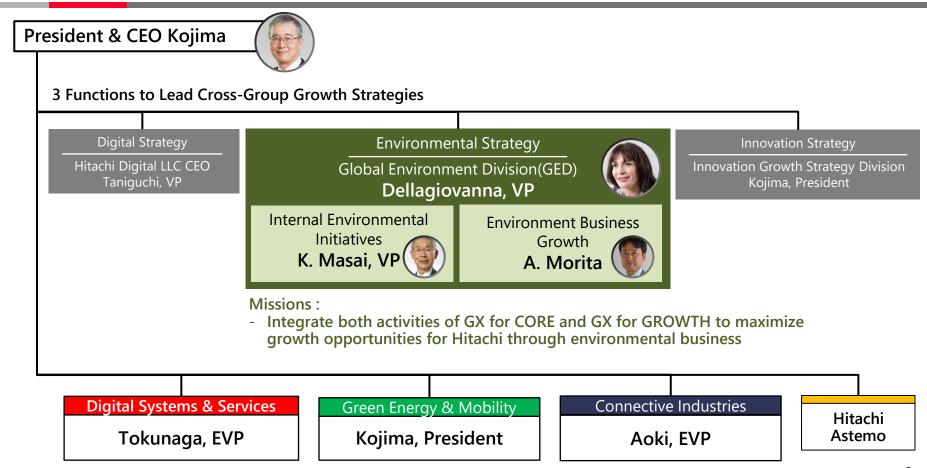


#### Hitachi GX Strategy will contribute to increasing Hitachi Enterprise Value



#### On-going discussion with BUs to quantify all value function levers

#### 1-7. Organization to Execute Hitachi GX Strategy





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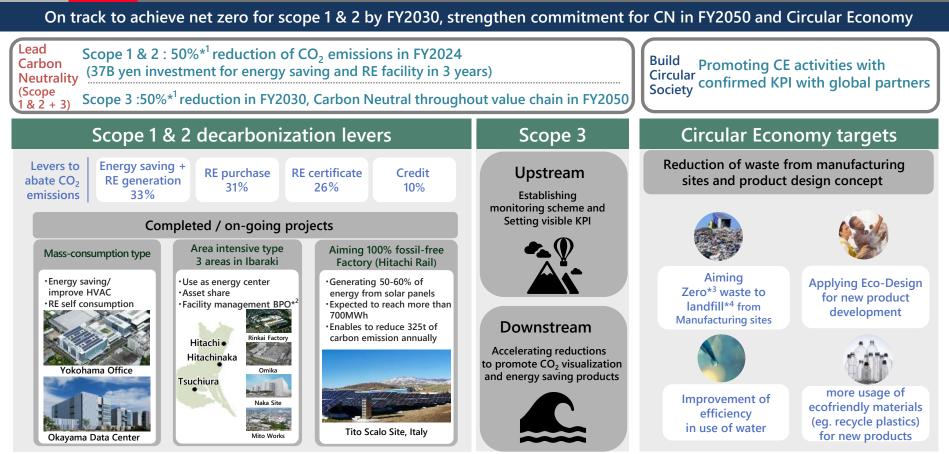
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#### 2-1. Internal Environment Initiatives for CN and CE Target





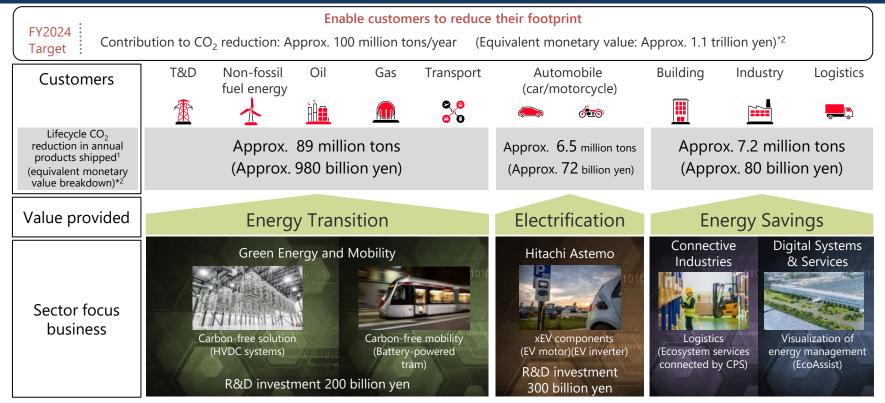
\*1. 50% reduction: base year FY2010, \*2. Business Process Outsourcing, \*3. Less than 0.5%, \*4. Wherever this is compatible with local conditions and regulations

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#### 2-2. Mid-term Management Plan 2024 Target







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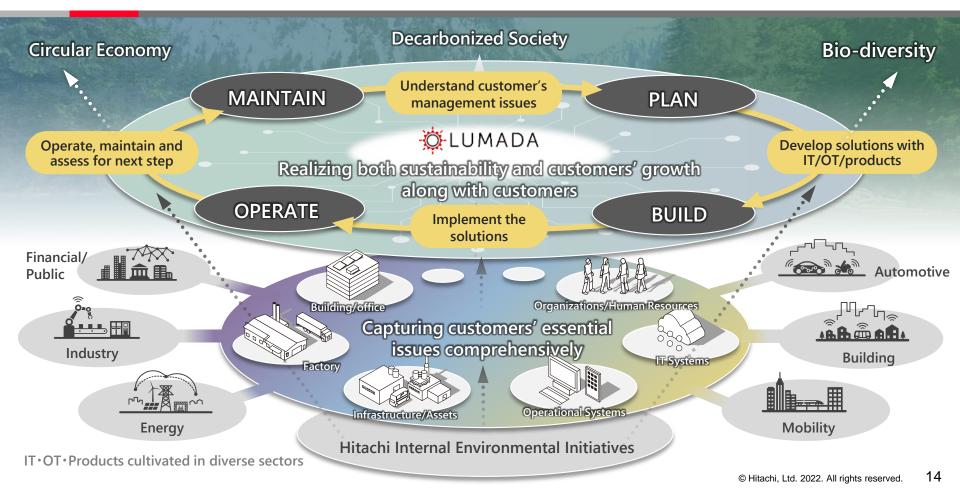
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#### 3-1. Environment Business Growth Model

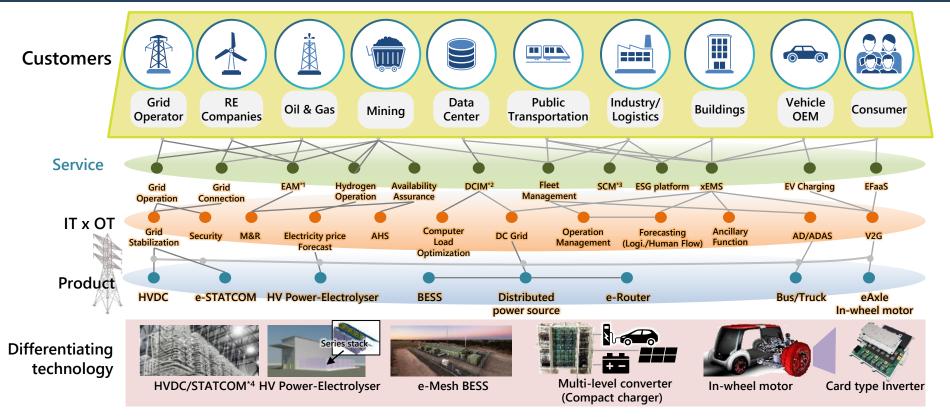




#### 3-2. Value Proposition for a Wide Range of Customers



#### Reach a wide range of customer sectors with a growth model and solutions/differentiating technology



\*1. Enterprise Asset Management, \*2. Data Center Infrastructure Management, \*3. Supply Chain Management, \*4. STATic synchronous COMpensator,

#### 3-3. Expansion of the Global Environment Business in Short Term Inspire the Next HITACHI

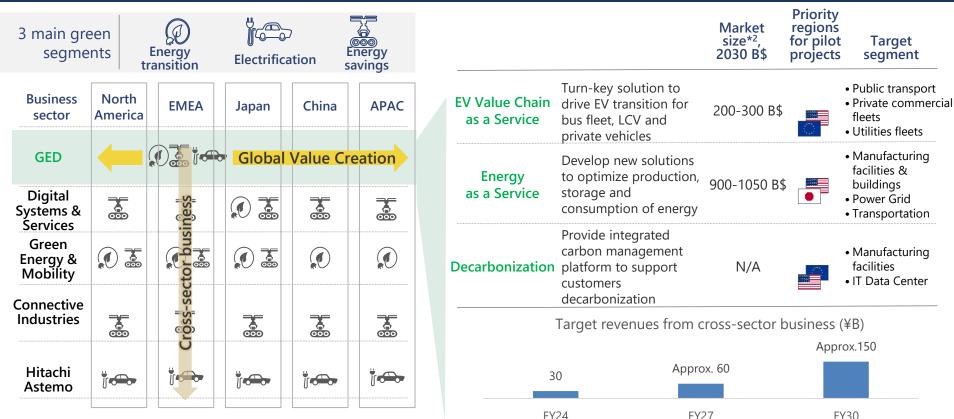
#### GED\*1 focuses on cross-sector business to enhance the Green Business globally

Target

segment

16

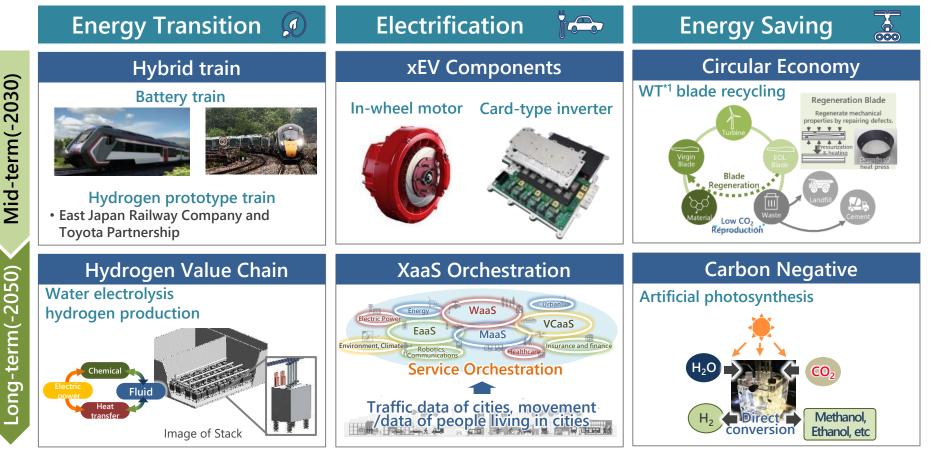
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\*1. Global Environment Division. \*2. Worldwide market size

#### 3-4. Expansion of global Environment Business with Innovative Technologies

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\*1. Wind Turbine

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4. Conclusion

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# Hitachi Social Innovation is POWERING GOOD

#### **Cautionary Statement**

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Certain statements found in this document may constitute "forward-looking statements" as defined in the U.S. Private Securities Litigation Reform Act of 1995. Such "forward-looking statements" reflect management's current views with respect to certain future events and financial performance and include any statement that does not directly relate to any historical or current fact. Words such as "anticipate," "believe," "expect," "estimate," "forecast," "intend," "plan," "project" and similar expressions which indicate future events and trends may identify "forward-looking statements." Such statements are based on currently available information and are subject to various risks and uncertainties that could cause actual results to differ materially from those projected or implied in the "forward-looking statements" and from historical rends. Certain "forward-looking statements" are based upon current assumptions of future events which may not prove to be accurate. Undue reliance should not be placed on "forward-looking statements," as such statements, seak only as of the date of this report.

Factors that could cause actual results to differ materially from those projected or implied in any "forward-looking statement" and from historical trends include, but are not limited to:

- exacerbation of social and economic impacts of the spread of COVID-19;
- economic conditions, including consumer spending and plant and equipment investment in Hitachi's major markets, as well as levels of demand in the major industrial sectors Hitachi serves;
- exchange rate fluctuations of the yen against other currencies in which Hitachi makes significant sales or in which Hitachi's assets and liabilities are denominated;
- uncertainty as to Hitachi's ability to access, or access on favorable terms, liquidity or long-term financing;
- uncertainty as to general market price levels for equity securities, declines in which may require Hitachi to write down equity securities that it holds;
- fluctuations in the price of raw materials including, without limitation, petroleum and other materials, such as copper, steel, aluminum, synthetic resins, rare metals and rare-earth minerals, or shortages of materials, parts and components;
- estimates, fluctuations in cost and cancellation of long-term projects for which Hitachi uses the percentage-of-completion method to recognize revenue from sales;
- increased commoditization of and intensifying price competition for products;
- uncertainty as to Hitachi's ability to attract and retain skilled personnel;
- uncertainty as to Hitachi's ability to continue to develop and market products that incorporate new technologies on a timely and cost-effective basis and to achieve market acceptance for such products;
- fluctuations in demand of products, etc. and industry capacity;
- uncertainty as to Hitachi's ability to implement measures to reduce the potential negative impact of fluctuations in demand of products, etc., exchange rates and/or price of raw materials or shortages of materials, parts and components;
- credit conditions of Hitachi's customers and suppliers;
- uncertainty as to Hitachi's ability to achieve the anticipated benefits of its strategy to strengthen its Social Innovation Business;
- uncertainty as to the success of acquisitions of other companies, joint ventures and strategic alliances and the possibility of incurring related expenses;
- uncertainty as to the success of restructuring efforts to improve management efficiency by divesting or otherwise exiting underperforming businesses and to strengthen competitiveness;
- general socioeconomic and political conditions and the regulatory and trade environment of countries where Hitachi conducts business, particularly Japan, Asia, the United States and Europe, including, without limitation, direct or indirect restrictions by other nations on imports and differences in commercial and business customs including, without limitation, contract terms and conditions and labor relations;
- the potential for significant losses on Hitachi's investments in equity-method associates and joint ventures;
- uncertainty as to the success of cost structure overhaul;
- the possibility of disruption of Hitachi's operations by natural disasters such as earthquakes and tsunamis, the spread of infectious diseases, and geopolitical and social instability such as terrorism and conflict;
- uncertainty as to the outcome of litigation, regulatory investigations and other legal proceedings of which the Company, its subsidiaries or its equity-method associates and joint ventures have become or may become parties;
- the possibility of incurring expenses resulting from any defects in products or services of Hitachi;
- uncertainty as to Hitachi's ability to maintain the integrity of its information systems, as well as Hitachi's ability to protect its confidential information or that of its customers;
- uncertainty as to Hitachi's access to, or ability to protect, certain intellectual property; and
- uncertainty as to the accuracy of key assumptions Hitachi uses to evaluate its employee benefit-related costs.

The factors listed above are not all-inclusive and are in addition to other factors contained elsewhere in this report and in other materials published by Hitachi.