

Hitachi Investor Day 2022

Connective Industries Sector

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Connective Industries

Connecting data, value, industry, and society.

This sector brings together Hitachi's unrivaled products, connects them to the digital, and offers them as solutions.

We aim to be "sustainable value creators."



Urban Gr. (Building systems, home appliances, air conditioning field) Advanced Technology Gr. (Healthcare, semiconductor field)

Digital

-🔆-LUMADA

Industry Gr. (Industry field)



Responding to complicated and complex1social issues and the reason for establishingthe Connective Industries

2 The evolution and expansion of total seamless solutions and the expansion and strengthening of recurring business

3 Accelerating global growth and creating green value



Connective Industries Sector

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- 1. Overview of the Connective Industries
- 2. Looking Back on the 2021 Mid-term Management Plan
- 3. What the Connective Industries Aims to Be
- 4. Business Strategy for the 2024 Mid-term Management Plan
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Connective Industries				
	llrhan Gr	Building Systems BU		
		Hitachi Global Life Solutions		
	Advanced Technology Gr.	Healthcare, Measurement & Analysis Systems Business (Hitachi High-Tech)		
	Industry Gr.	Industrial Digital BU		
		Water & Environment BU		
		Industrial Products Business (Hitachi Industrial Products, Hitachi Industrial Equipment Systems)		

Digital Systems & Services

Green Energy & Mobility

Automotive Systems Business

1-2. Business Overview

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Revenue from the Connective Industries as a percentage of Hitachi's total revenue

Revenue by business within the Connective Industries



1-3. Business Domains



1-3. Business Domains



Providing solutions in many fields through Strong Product x Digital



OT: Operational Technology AI: Artificial Intelligence GMP: Good Manufacturing Practice 🚳 Global share 1st to 3rd place (Hitachi source)

1-4. Connective Industries Structure







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2-1. Looking Back on the 2021 Mid-term Management Plan





* Chemical equipment and thin film evaporators EPC: Engineering, Procurement, Construction

2-2. Result Trends of the 2021 Mid-term Management Plan



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3-1. Rapid Increase in Social Environment Uncertainty

• This rapid increase in uncertainty is causing complicated and complex changes in the business environment

• In addition to boundaries between organizations and companies, interdisciplinary boundary issue-solving is important



3-2. Connective Industries Goals

Create solutions by modeling operations with CPS based on domain knowledge from product origins
 Evolving and expanding total seamless solutions from industry field to urban and healthcare fields



3-3. Comparison to Competitors

- In the rapidly complicated social environment, solving customer-oriented issues in the full layer is even more important • Develop and evolve total seamless solutions in each field, and strengthen differentiation from
- other companies



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4-1. Basic Policy of the 2024 Mid-term Management Plan



Based on Lumada growth model which is the data-driven cycles of value co-creation with customers, we engage with three key points to achieve our goals



Goals for FY2024

Revenues 3.2 trillion yen Adjusted EBITA ratio 13% Lumada revenues 1.1 trillion yen

1 Strengthen front engineering capacity 4-2. Strengthen Front Engineering Capacity



- Hitachi uses a variety of methods to analyze business concepts and issues to realize its objectives and policies. Providing integrated solutions and services.
 Increased the number of digital consulting staff required for front engineering



2 Evolution and expansion of total seamless solutions

4-3-1. Develop and Expand total seamless solutions



Providing places for linking fields is even more important in response to complicated and complex issues



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Evolution and expansion of total seamless solutions
4-3-2. Expansion of total seamless solutions

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SCM: Supply Chain Management SSCV: Smart & Safety Connected Vehicle





Evolution and expansion of total seamless solutions 4-3-5. Expand total seamless solutions to Medical Field

Improve testing quality and efficient work tasks for customers through an "Information Service Platform" centered on predictive maintenance (CBM) based on product operation data

Connect devices, collect device operation data, and provide partner companies with information to optimize customer services based on analysis of that data

Generate value for customers by utilizing data with partner companies

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CBM: Condition Based Maintenance LCM: Life Cycle Management

Evolution and expansion of total seamless solutions 4-3-6. Expand total seamless solutions to the Urban Field

Using our knowhow in remote monitoring and control of equipment to collect, visualize, and analyze various in-building data through a building IoT platform, we improve building management efficiency, operating quality, and user services

Providing smart building solutions for overall optimization by seamlessly connecting boundaries between "owners (managers) and users," "common and private spaces," facilities and systems



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Speeding up co-creation with major developers and

 Evolution and expansion of total seamless solutions
 4-3-7. Example of total seamless solutions Connecting Fields (Regenerative Medicine)



Realizing dynamic linkage of manufacturing progress and therapy planning through a value chainwide management platform that connects fields and merges CPC equipment (products, OT) as the cornerstone of product manufacturing for regenerative medicine products



CPC : Cell Processing Center CMO: Contract Manufacturing Organization

Strengthening Recurring Business 4-4-1. Recurring Business Growth Strategy

- Aim for business growth and a solid profit base by increasing recurring business revenues by CAGR 6%
- Expand recurring business by strengthening and effectivizing field engineers and developing service models



Strengthening recurring business 4-4-2. Enhancing Development of New Recurring Services through Connected Products x Digital



Dramatically expand product connectedness, better understand the reality of customer challenges. Merge and strengthen our advanced applications, develop new services with product knowledge and digital technology.



3 Strengthening recurring business

4-4-3. Example of Recurring Business: Air Compressors



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5-1. Global Sales Growth

- Increase global sales ratio centering on key markets: 47% in FY2021 \rightarrow 51% in FY2024
- Aiming for CAGR 22% increase in North America business by strengthening key markets, including investment



Unit: billion yen

Values in < > are overseas revenues ratio *As of the end of March 2022

5-2. Strengthening Business in the North America Markets



Launch total seamless solutions and aim to expand business in North America by strengthening solutions through Connectedness x Digital based on foundations of robotic SI and products

Technology layer	Until 2021 Mid-term Management Plan	2024 Mid-term Managemer	nt Plan	FY2025 and after
Consulting	Global	Logic cooperative business promotion		
Management IT		Building foundation for North American OT solution business	Expanding busin	ess
	Building foundation for robotic SI business Acquisition of JR Automation	Strengthening robotic SI x digital	robotic SI x digit	al Developing and expanding
OT	Acquisition of KEC/Found Hitachi Automation Acquisition of Kyoto Robotics	Actively developing product connectedness, expanding recurring business	Launching total seamless solutio in North Americ	a total seamless solutions in North America
Products	 Strengthening of global product lineup Acquisition of Sullair Semiconductor manufacturing and measurement equipment 	Strengthening semiconductor manufacturing and measurement equipment x digital Reinforcing customer co-creation sites	-Ö-LUMADA	
	Particle therapy system	Pioneering healthcare business Pioneering green infrastructure business		
Business operation management	Establishment of a North American business base in industry field Establishment of Hitachi Industrial Holdings Americas	Preparing sector business foundation in North America business	ng merging and exp domains	oansion of

5-3. Example of Integrating Robotic SI with Digital Solutions: Peak Nano



- In the manufacturing process for custom lens, Design, Build, and Integrate robotic process and complex recipe management database
- In North America, Hitachi/JR Automation continue pursuing Robotic SI business with digital solutions



* INGENOVA360: A suite of JR software that fully connects equipment to a planning and control system, delivering the information you need to make strategic decisions on every business level – from supplier receiving to final packaging and shipping.

PLC : Programmable logic controller ASRS: Automated Storage and Retrieval System

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6-1. Environmental Business Roadmap

Contribute to the zero CO₂ society and advanced recycling society targeted by Hitachi Environmental Innovation 2050 by further reducing greenhouse gas emissions through products and connections that contribute to zero CO₂ emissions and by conserving resources through as-a-service business model



CN: Carbon neutrality CE: Circular economy VC: Value chain 5R: Reduce, reuse, recycle, refuse and repair

6-2. Products that Contribute to Zero CO₂ Emissions



Reduce CO₂ throughout the value chain using the products and key technologies supporting hydrogen and ammonia production, energy conversion and consumption



CCS: Carbon dioxide Capture and Storage CCUS: Carbon dioxide Capture, Utilization and Storage EV: Electric Vehicle FC: Fuel Cell *Developed in collaboration with Denyo Co., Ltd.

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Building a resource recycling platform using Lumada Accelerating resource recycling through expansion of environmentally friendly products, launch of recycling business, and improvement in recycling rate



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7-1. Policy of Focused Investment in Connective Industries





Cumulative investment in R&D specified in the 2024 Mid-term Management Plan: 300 billion yen (+30%, compared to the period of the 2021 Mid-term Management Plan) Increase in revenues from inorganic investments: 170 billion yen

7-2. 2024 Mid-term Management Plan

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7-3. Conclusion



Connective Industries

Connecting data, value, industry, and society.

- Evolve and expand total seamless solutions
- Expand and strengthen recurring business
- Accelerate global growth
- Generate green value

Become a sustainable value creator by co-creation with customers



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	FY2021	FY2022 Forecast	FY2024 Target
Revenues	2,752.8 billion yen	2,770.0 billion yen	3,200.0 billion yen
Adjusted operating income	228.8 billion yen	277.0 billion yen	-
Adjusted operating income ratio	8.3%	10.0%	-
Adjusted EBITA	257.8 billion yen	305.0 billion yen	417.0 billion yen
Adjusted EBITA ratio	9.4%	11.0%	13.0%
EBITDA	358.9 billion yen	359.0 billion yen	477.0 billion yen
EBITDA ratio	13.0%	13.0%	14.9%
Overseas revenues ratio	47%	48%	51%
Lumada revenues	525.6 billion yen	808.6 billion yen	1,115.0 billion yen
ROIC	9.4%	10.9%	13.4%

Appendix 1. Business Performance Trends: By Group and Business Unit (1/3)



	FY2021	FY2022 Forecast	FY2024 Target
Revenues	2,752.8 billion yen	2,770.0 billion yen	3,200.0 billion yen
Urban Gr.	1,219.3 billion yen	1,212.0 billion yen	1,300.0 billion yen
Building Systems BU	822.7 billion yen	820.0 billion yen	-
Hitachi Global Life Solutions	396.6 billion yen	392.0 billion yen	-
Advanced Technology Gr.	632.7 billion yen	681.0 billion yen	800.0 billion yen
Hitachi High-Tech	576.8 billion yen	630.0 billion yen	-
Industry Gr.	900.7 billion yen	921.0 billion yen	1,100.0 billion yen
Industrial Digital BU	343.1 billion yen	350.0 billion yen	-
Water & Environment BU	182.3 billion yen	188.0 billion yen	-
Industrial Products	409.4 billion yen	418.0 billion yen	_
Adjusted operating income (ratio)	228.8 billion yen (8.3%)	277.0 billion yen (10.0%)	_
Urban Gr.	92.3 billion yen (7.6%)	102.0 billion yen (8.4%)	-
Building Systems BU	67.4 billion yen (8.2%)	72.0 billion yen (8.8%)	-
Hitachi Global Life Solutions	25.0 billion yen (6.3%)	30.0 billion yen (7.7%)	-
Advanced Technology Gr.	54.1 billion yen (8.6%)	79.6 billion yen (11.7%)	-
Hitachi High-Tech	58.7 billion yen (10.2%)	81.6 billion yen (13.0%)	-
Industry Gr.	82.2 billion yen (9.1%)	88.3 billion yen (9.6%)	-
Industrial Digital BU	38.5 billion yen (11.2%)	35.0 billion yen (10.0%)	_
Water & Environment BU	16.4 billion yen (9.0%)	18.8 billion yen (10.0%)	-
Industrial Products	33.5 billion yen (8.2%)	40.0 billion ven (9.6%)	-

Appendix 1. Business Performance Trends: By Group and Business Unit (2/3) HITACHI Inspire the Next

	FY2021	FY2022	FY2024
		Forecast	Target
Adjusted EBITA(ratio)	257.8 billion yen (9.4%)	305.0 billion yen (11.0%)	417.0 billion yen (13.0%)
Urban Gr.	109.8 billion yen (9.0%)	120.6 billion yen (10.0%)	-
Building Systems BU	69.8 billion yen (8.5%)	74.6 billion yen (9.1%)	-
Hitachi Global Life Solutions	40.0 billion yen (10.1%)	46.0 billion yen (11.7%)	-
Advanced Technology Gr.	55.3 billion yen (8.8%)	80.8 billion yen (11.9%)	-
Hitachi High-Tech	59.8 billion yen (10.4%)	82.2 billion yen (13.0%)	-
Industry Gr.	92.5 billion yen (10.3%)	96.5 billion yen (10.5%)	-
Industrial Digital BU	42.7 billion yen (12.4%)	39.2 billion yen (11.2%)	-
Water & Environment BU	17.5 billion yen (9.6%)	19.5 billion yen (10.4%)	-
Industrial Products	37.8 billion yen (9.2%)	43.7 billion yen (10.5%)	-
EBITDA(ratio)	358.9 billion yen (13.0%)	359.0 billion yen (13.0%)	477.0 billion yen (14.9%)
Urban Gr.	180.4 billion yen (14.8%)	142.0 billion yen (11.7%)	-
Building Systems BU	86.3 billion yen (10.5%)	87.4 billion yen (10.7%)	-
Hitachi Global Life Solutions	94.1 billion yen (23.7%)	54.7 billion yen (13.9%)	-
Advanced Technology Gr.	76.2 billion yen (12.1%)	110.5 billion yen (16.2%)	-
Hitachi High-Tech	79.7 billion yen (13.8%)	109.5 billion yen (17.4%)	-
Industry Gr.	102.3 billion yen (11.4%)	99.2 billion yen (10.8%)	-
Industrial Digital BU	43.5 billion yen (12.7%)	38.8 billion yen (11.1%)	-
Water & Environment BU	18.7 billion yen (10.3%)	19.0 billion yen (10.1%)	-
Industrial Products	45.3 billion yen (11.1%)	50.9 billion yen (12.2%)	-

Appendix 1. Business Performance Trends: By Group and Business Unit (3/3) HITACHI Inspire the Next

	FY2021	FY2022	FY2024
		Forecast	Target
Overseas revenues ratio	47%	48%	51%
Urban Gr.	50%	45%	-
Building Systems BU	69%	64%	-
Hitachi Global Life Solutions	9%	4%	-
Advanced Technology Gr.	70%	78%	-
Hitachi High-Tech	73%	80%	-
Industry Gr.	28%	29%	-
Industrial Digital BU	31%	30%	-
Water & Environment BU	8%	11%	-
Industrial Products	32%	34%	-
Lumada revenues	525.6 billion yen	808.6 billion yen	1,115.0 billion yen
Urban Gr.	176.2 billion yen	216.7 billion yen	-
Building Systems BU	134.3 billion yen	155.0 billion yen	-
Hitachi Global Life Solutions	41.9 billion yen	61.7 billion yen	-
Advanced Technology Gr.	160.8 billion yen	387.9 billion yen	-
Hitachi High-Tech	154.5 billion yen	386.3 billion yen	-
Industry Gr.	188.7 billion yen	203.9 billion yen	-
Industrial Digital BU	92.5 billion yen	95.5 billion yen	-
Water & Environment BU	6.7 billion yen	18.9 billion yen	-
Industrial Products	89.5 billion yen	89.6 billion yen	-

Appendix 2. Business Activities of the Connective Industries (1)



Urban Gr.

Building Systems BU

Provide smart building solutions and green x digital solutions based on connected building equipment such as elevators and escalators





Elevator





Building IoT platform

Hitachi Global Life Solutions, Inc.

Sale and provide engineering and maintenance services for home appliances, air conditioning equipment and other equipment and devices; and provide products and solutions utilizing digital technologies







Regenerative Medicine Innovation Center

Home appliances

Air conditioning and solutions business

Advanced Technology Gr.

Healthcare, Measurement, and Analysis Systems Business (Hitachi High-Tech Corporation)

Provide solutions that resolve customers' issues by utilizing technological capabilities based on measurement and analysis and together with global sales in fields such as biomedical, semiconductors, and social and industrial infrastructure



Advanced CD measurement SEM



Clinical chemistry analyzer

Provide medical equipment and solutions utilizing up-to-the-minute digital technologies in fields including cancer therapy, in-vitro diagnosis, regenerative medicine, and precision medicine



Particle therapy system



Automated cell culture equipment

Appendix 2. Business Activities of the Connective Industries (2)



Industrial Products Business

Hitachi Industrial Products, Ltd.

Provide highly dependable large industrial products globally in the industrial and social infrastructure fields







Automated guided robot

Hitachi Industrial Equipment Systems Co., Ltd

Provide a broad line-up of connected and connecting products supporting industrial and social infrastructure coupled with total support throughout the product life cycle





Marking system



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Air compressor

IoT Controller

Cautionary Statement

Certain statements found in this document may constitute "forward-looking statements" as defined in the U.S. Private Securities Litigation Reform Act of 1995. Such "forward-looking statements" reflect management's current views with respect to certain future events and financial performance and include any statement that does not directly relate to any historical or current fact. Words such as "anticipate," "believe," "expect," "estimate," "forecast," "intend," "plan," "project" and similar expressions which indicate future events and trends may identify "forward-looking statements." Such statements are based on currently available information and are subject to various risks and uncertainties that could cause actual results to differ materially from those projected or implied in the "forward-looking statements" and from historical trends. Certain "forward-looking statements" are based upon current assumptions of future events which may not prove to be accurate. Undue reliance should not be placed on "forward-looking statements," as such statements speak only as of the date of this report.

Factors that could cause actual results to differ materially from those projected or implied in any "forward-looking statement" and from historical trends include, but are not limited to:

- exacerbation of social and economic impacts of the spread of COVID-19;
- economic conditions, including consumer spending and plant and equipment investment in Hitachi's major markets, as well as levels of demand in the major industrial sectors Hitachi serves;
- exchange rate fluctuations of the yen against other currencies in which Hitachi makes significant sales or in which Hitachi's assets and liabilities are denominated;
- uncertainty as to Hitachi's ability to access, or access on favorable terms, liquidity or long-term financing;
- uncertainty as to general market price levels for equity securities, declines in which may require Hitachi to write down equity securities that it holds;
- fluctuations in the price of raw materials including, without limitation, petroleum and other materials, such as copper, steel, aluminum, synthetic resins, rare metals and rare-earth minerals, or shortages of materials, parts and components;
- estimates, fluctuations in cost and cancellation of long-term projects for which Hitachi uses the percentage-of-completion method to recognize revenue from sales;
- increased commoditization of and intensifying price competition for products;
- uncertainty as to Hitachi's ability to attract and retain skilled personnel;
- uncertainty as to Hitachi's ability to continue to develop and market products that incorporate new technologies on a timely and cost-effective basis and to achieve market acceptance for such products;
- fluctuations in demand of products, etc. and industry capacity;
- uncertainty as to Hitachi's ability to implement measures to reduce the potential negative impact of fluctuations in demand of products, etc., exchange rates and/or price of raw materials or shortages of materials, parts and components;
- credit conditions of Hitachi's customers and suppliers;
- uncertainty as to Hitachi's ability to achieve the anticipated benefits of its strategy to strengthen its Social Innovation Business;
- uncertainty as to the success of acquisitions of other companies, joint ventures and strategic alliances and the possibility of incurring related expenses;
- uncertainty as to the success of restructuring efforts to improve management efficiency by divesting or otherwise exiting underperforming businesses and to strengthen competitiveness;
- general socioeconomic and political conditions and the regulatory and trade environment of countries where Hitachi conducts business, particularly Japan, Asia, the United States and Europe, including, without limitation, direct or indirect restrictions by other nations on imports and differences in commercial and business customs including, without limitation, contract terms and conditions and labor relations;
- the potential for significant losses on Hitachi's investments in equity-method associates and joint ventures;
- uncertainty as to the success of cost structure overhaul;
- the possibility of disruption of Hitachi's operations by natural disasters such as earthquakes and tsunamis, the spread of infectious diseases, and geopolitical and social instability such as terrorism and conflict;
- uncertainty as to the outcome of litigation, regulatory investigations and other legal proceedings of which the Company, its subsidiaries or its equity-method associates and joint ventures have become or may become parties;
- the possibility of incurring expenses resulting from any defects in products or services of Hitachi;
- uncertainty as to Hitachi's ability to maintain the integrity of its information systems, as well as Hitachi's ability to protect its confidential information or that of its customers;
- uncertainty as to Hitachi's access to, or ability to protect, certain intellectual property; and
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