

GlobalLogic VelocityAI: Powering Client Success with Flexible, Secure, AI-Powered Software Development

SANTA CLARA, July 10, 2025 – GlobalLogic Inc., a Hitachi Group Company and a leader in digital engineering, today highlighted a threefold increase in full-scale production rollouts coupled with production pilots across key vertical segments with its VelocityAI suite of AI-powered SDLC offerings. GlobalLogic forecasts a 5x year-over-year increase in VelocityAI SDLC impact, with first-quarter results already exceeding expectations. VelocityAI SDLC provides unparalleled flexibility, security, and impactful results across the software development lifecycle with a comprehensive, end-to-end approach to guide enterprises along a delivery continuum, from human-led to increasingly AI-native software (product) development, deployment, testing, and support.

GlobalLogic recognizes that successful, enterprise-grade GenAI adoption at scale is highly contextual, influenced by industry drivers, IP sensitivity, mission-criticality, and budget. Since the launch of VelocityAI in March, GlobalLogic's trained engineers have delivered demonstrable value to dozens of clients across each of our verticals and geographies. GlobalLogic is seeing rapidly growing adoption and implementation, including in sectors like Technology, Communications, Healthcare, Media and Entertainment, Finance, Consumer, Industrial, and more.

Across our client base, we've observed impressive results among midmarket and large enterprises, including:

- GlobalLogic created value across SDLC (development to support) for an education software solution provider by automating 70% of test cases with 70% coverage. Additionally, the GlobalLogic team leveraged Copilot to accelerate development efforts.
- GlobalLogic partnered with a leading telecommunications provider to deliver an unparalleled customer experience by developing a robust machine-learning framework that proactively flags anomalies in the billing cycle, reducing customer care calls by 30%, and call duration by 20%.
- GlobalLogic optimized the software development lifecycle for a global smart/green building solutions provider by leveraging several of our GenAI-enabled tools to automate code generation, unit test case creation, and code optimization. This resulted in a 15% increase in productivity, significantly reduced development time, and ensured seamless and consistent code coverage quality above 80%.

"The future of software development lies in intelligently integrating enterprise-grade GenAI tools across the entire lifecycle, but there's no 'one-size-fits-all' solution," said Raj Sethi, Senior Vice President of Technology, SDLC, GlobalLogic. "Through our VelocityAI offering, we're seeing enterprises make the right choices for their unique needs, whether they're looking for GenAI-enabled enhancements or a fully GenAI-native approach. Our complete, flexible, and secure framework consistently accelerates time-to-market, enhances quality, and helps our clients keep pace with and adapt to an ever-changing technological landscape."

Enhanced Pricing Flexibility: A Continuum of Value

GlobalLogic's real-world insights have continually shaped a flexible and dynamic pricing continuum, one that aligns with our clients' varied business objectives, budgets, and engagement models. This approach provides transparency, control over investment, and optimized value at scale.

Clients can tailor pricing by project or combine models to suit evolving needs. Options span:

- **Resource and Usage Based Models:** Including time and material, token consumption, and Bot-as-a-Service structures where pricing reflects actual effort or usage metrics such as story points delivered or test cases executed.
- **Scope Driven Models:** Fixed-fee engagements for well-defined scopes, output-based pricing tied to specific deliverables, and hybrid approaches aligned to SDLC stages or project milestones.

- **Value Linked Models:** Outcome-based contracts tied to service-level achievements, value-based models with shared business gains, and performance incentives linked to measurable productivity improvements such as velocity or throughput.

GlobalLogic Welcomes Ethan Matyas to Drive Client Business Profile Transformation

AI enables, if not prompts, the adoption of new or hybrid commercial models that focus on value delivery and the acceleration made possible by AI. To help our clients realize and navigate the power of intelligent transformation, GlobalLogic is pleased to announce the joining of Ethan Matyas, a senior executive with over 30 years of engineering and services experience. Ethan will work with a global cross-functional team to help our clients evolve their business models based on their unique operational, infrastructural, and security policy environments, thereby driving additional value, consistency, and quality.

Key Differentiators of GlobalLogic VelocityAI:

- **Modern Product Practices Approach:** Our foundational consulting approach guides clients in identifying unique needs and optimal integration points for strategic, valuable GenAI adoption at scale.
- **Flexible:** Offers tailored options, powered by VelocityAI SDLC, supporting a spectrum of GenAI integration up to 80%, leveraging GlobalLogic-built accelerators or third-party tools.
- **End-to-End:** Applied across the entire digital engineering lifecycle, from ideation to deployment, ensuring seamless AI integration at every stage.
- **IP Secure:** Prioritizes safeguarding intellectual property and incorporates compliance with industry standards.
- **Trained workforce:** GlobalLogic launched a global GenAI rollout across the entire 30,000+ engineering team with broad adoption through both extensive training and client activities, using GlobalLogic-created accelerators, third-party tools, and Agentic AI.

GlobalLogic has supported enterprises in GenAI adoption since 2021, building on over a decade of experience with traditional AI. This deep expertise ensures we deliver to clients at any stage of their AI journey, securing tangible business outcomes efficiently.

About GlobalLogic

GlobalLogic (www.globallogic.com) is a leader in digital engineering. We help brands across the globe design and build innovative products, platforms, and digital experiences for the modern world. By integrating experience design, complex engineering, and data expertise, we help our clients imagine what's possible and accelerate their transition into tomorrow's digital businesses. Headquartered in Silicon Valley, GlobalLogic operates design studios and engineering centers around the world, extending our deep expertise to customers in the automotive, communications, financial services, healthcare and life sciences, manufacturing, media and entertainment, semiconductor, and technology industries. GlobalLogic is a Hitachi Group Company operating under Hitachi, Ltd. (TSE: 6501), which contributes to a sustainable society with a higher quality of life by driving innovation through data and technology as the Social Innovation Business.

About Hitachi, Ltd.

Through its Social Innovation Business (SIB) that brings together IT, OT(Operational Technology) and products, Hitachi contributes to a harmonized society where the environment, wellbeing, and economic growth are in balance. Hitachi operates globally in four sectors – Digital Systems & Services, Energy, Mobility, and Connective Industries – and the Strategic SIB Business Unit for new growth businesses. With Lumada at its core, Hitachi generates value from integrating data, technology and domain knowledge to solve customer and social challenges. Revenues for FY2024 (ended March 31, 2025) totaled 9,783.3 billion yen, with 618 consolidated subsidiaries and approximately 280,000 employees worldwide. Visit us at www.hitachi.com.

Information contained in this news release is current as of the date of the press announcement, but may be subject to change without prior notice.
