

## IDC MarketScape names Hitachi Energy a Major Player in Industrial IoT Platforms and Applications for the Energy Sector

**Zurich, August 21, 2025** - [Hitachi Energy](#), a global leader in electrification, today announced it was recognized as a Major Player in the IDC MarketScape: Worldwide Industrial Internet of Things Platforms and Applications in Energy 2025 Vendor Assessment (May 2025, #US53381524).

According to the report, "Industrial Internet of Things (IIoT) networks and device connectivity are among the most important leading trends in technology, particularly in industrial settings such as the energy and utilities sector."

"As more devices and assets are deployed, IoT platforms and applications are becoming essential in the energy sector," said John Villali, senior research director for IDC Energy Insights. "We believe IoT will transform the energy industry by enabling real-time monitoring and preventative, predictive, and prescriptive maintenance, which can lead to substantial improvements in operational performance."

The report noted, "Hitachi Energy has a diverse portfolio of digital technologies and automation capabilities that can span a wide range of offerings in the energy sector, including products and services that support power grid automation, electrification, and renewable energy integration, to name a few that align well with the company's IoT strategy."

Hitachi Energy's software and services portfolio leverages real-time data from assets such as transformers, switchgear, battery energy storage solutions, and EV chargers to equip organizations with effective and informed decisions about those assets. Hitachi Energy's IIoT solutions provide connectivity that enables a range of digitally enabled services, including field service and asset health management or remote monitoring of battery energy storage systems. These services help deliver insights that support operations to ensure grid resilience and reliability.

"Hitachi Energy is an innovative technology provider with a well-rounded IoT strategy sitting within a broad portfolio of digital products," added Villali. "The company's presence in the energy sector is respected by customers that look to Hitachi to innovate with technologies to navigate the ever-changing energy industry landscape."

"Digitalization in the energy sector is transforming how we power the world, and IoT is one of the most important advancements fueling it. This is also why Hitachi's Service and Digital strategy puts IoT technology at the core, with IoT solutions embedded into our digitally enabled services ecosystem, HMAX Energy," said David Goddard, Chief Digital Officer, Hitachi Energy. "We've been partnering with our utility customers for years on IoT-enabled solutions supporting their digital transformation initiatives. We're pleased to be recognized by one of the world's leading IT analysts as one of the most prominent technology providers in this area."

The IDC MarketScape study evaluated six vendors in the Industrial Internet of Things (IIoT) platforms and applications for energy in 2025. Using the IDC MarketScape methodology, the report assessed vendors based on their capabilities and strategies, providing insights into their strengths, challenges, and suitability for various energy sector applications.

IDC is a leading IT market research and advisory firm. Visit [www.idc.com](http://www.idc.com).

#### **About IDC MarketScape**

The IDC MarketScape vendor assessment model is designed to provide an overview of the competitive fitness of technology and service suppliers in a given market. The research utilizes a rigorous scoring methodology based on both qualitative and quantitative criteria that results in a single graphical illustration of each 'supplier's position within a given market. IDC MarketScape provides a clear framework in which the product and service offerings, capabilities and strategies, and current and future market success factors of technology suppliers can be meaningfully compared. The framework also provides technology buyers with a 360-degree assessment of the strengths and weaknesses of current and prospective suppliers.

#### **About Hitachi Energy**

Hitachi Energy is a global technology leader in electrification, powering a sustainable energy future with innovative power grid technologies with digital at the core. Over three billion people depend on our technologies to power their daily lives. With over a century in pioneering mission-critical technologies like high-voltage, transformers, automation, and power electronics, we are addressing the most urgent energy challenge of our time – balancing soaring electricity demand, while decarbonizing the power system. With an unparalleled installed base in over 140 countries, we co-create and build long-term partnerships across the utility, industry, transportation, data centers, and infrastructure sectors. Headquartered in Switzerland, we employ over 50,000 people in 60 countries and generate revenues of around \$16 billion USD.

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#### **About Hitachi, Ltd.**

Through its Social Innovation Business (SIB) that brings together IT, OT (Operational Technology) and products, Hitachi contributes to a harmonized society where the environment, wellbeing, and economic growth are in balance. Hitachi operates globally in four sectors – Digital Systems & Services, Energy, Mobility, and Connective Industries – and the Strategic SIB Business Unit for new growth businesses. With Lumada at its core, Hitachi generates value from integrating data, technology and domain knowledge to solve customer and social challenges. Revenues for FY2024 (ended March 31, 2025) totaled 9,783.3 billion yen, with 618 consolidated subsidiaries and approximately 280,000 employees worldwide. Visit us at [www.hitachi.com](http://www.hitachi.com).

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