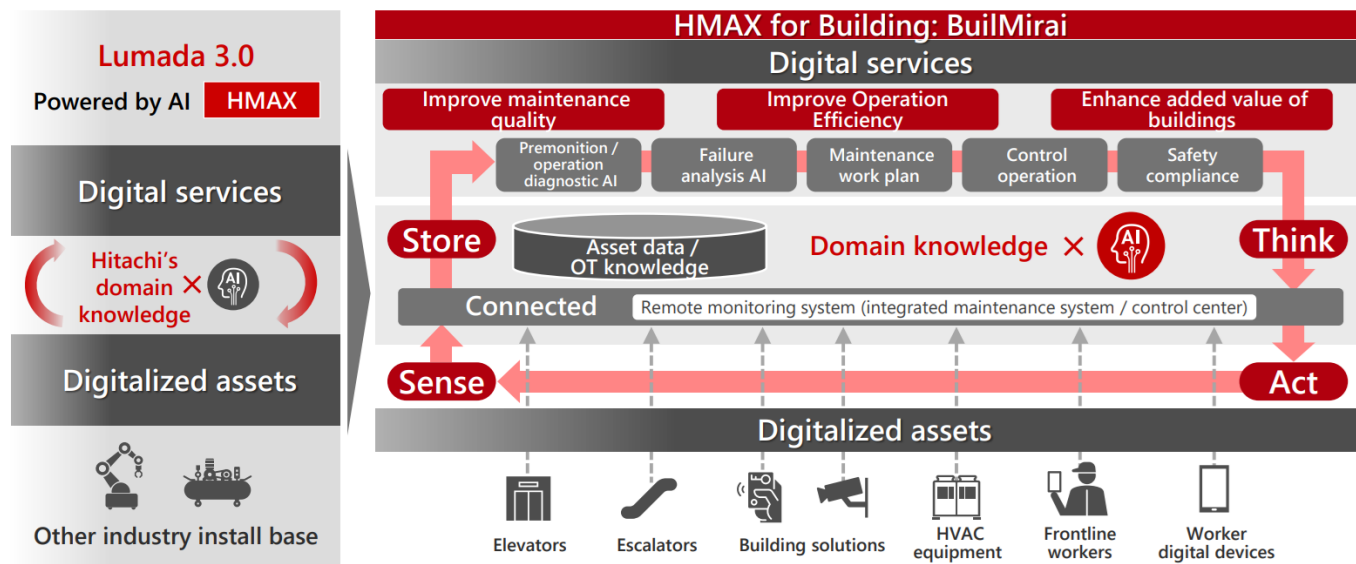


## Launch of Hitachi's Digital Service, HMAX for Building: BuilMirai, as an as-a-Service Type that Transforms the Value of Buildings Beginning with a Harmonized Society



HMAX for Building: BuilMirai to provide value as a digital service that combines digitalized assets with knowledge and AI

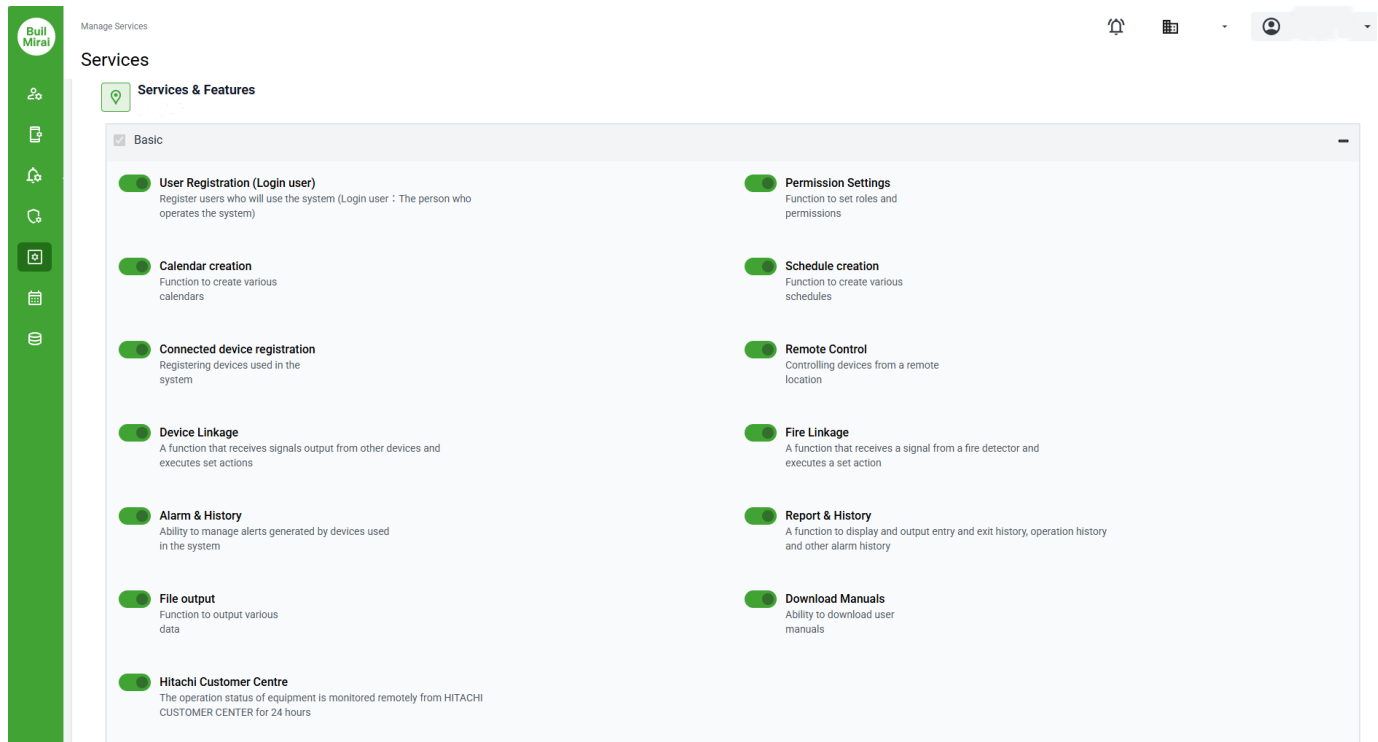
**Tokyo, September 29, 2025** Hitachi, Ltd. (TSE: 6501, hereafter **Hitachi**) and Hitachi Building Systems Co., Ltd. (hereafter **Hitachi Building Systems**) today announced that they will develop BuilMirai, a Lumada<sup>\*1</sup> digital service, into the as-a-service-type **HMAX for Building: BuilMirai** in a joint effort with **GlobalLogic Inc.**, a US subsidiary of Hitachi that has strengths in digital engineering, including agile development and more. This initiative is based on the idea that the asset value of buildings can be continuously increased by working to realize a harmonized society in which the environment, wellbeing, and economic growth are in balance using the buildings that are the bases of people's activities.

The companies will seek to improve the well-being of people in buildings, such as building residents, office workers, and visitors, as well as the efficiency of building operations and maintenance and energy efficiency, by connecting the frontline workers responsible for building equipment and its maintenance to building users and utilizing data obtained from equipment and people's activities. HMAX for Building: BuilMirai will be deployed to data centers and other mission-critical buildings as well as office buildings and other general buildings and will be developed into the foundation for value creation as One Hitachi.

<sup>\*1</sup> A collective term for solutions, services and technologies based on Hitachi's advanced digital technologies for creating value from customers' data and accelerating digital innovation

The first part of the as-a-service-type BuilMirai, its entry and exit management feature, will be launched in the Japanese market in October. Since it is offered as an as-a-service type product, excellent operability is ensured. Its functions allow it to be flexibly scaled up or down in line with the number of intended users, and they make it easier to set different access restrictions for each user with just one click. It will contribute to an increase of the operational efficiency of

workers at start-ups that are rapidly increasing the scale of their business as well as companies that need to change access settings regularly due to personnel transfers and other reasons. BuilMirai will continue to gradually enhance the digital services it will provide in terms of their quality and quantity.



The necessary services and functions can be chosen flexibly (screenshot of the software to be released)

## New value of buildings BuilMirai will create together with customers

1. An as-a-service type that allows users to select necessary services flexibly based on the building conditions  
Customers can select the necessary services and functions flexibly according to the building conditions. In addition, digital platforms will be used as a foundation for services so that functions can be developed promptly according to changing values and needs, and time to service provision can be shortened.  
As an additional feature, the management dashboard is customizable. The way that features are used and the frequency with which they are used vary from manager to manager. Customizability enables each manager to manage their properties in line with their needs.
2. Continuous updating of the value of the application  
The value that people involved in buildings, including building residents, workers, and visitors expect buildings to provide is changing rapidly. Building owners' ability to flexibly address these needs drastically changes the value of buildings. In addition, building owners and managers must maintain and continually renovate their buildings effectively through measures to respond to environmental issues and renovate equipment, in addition to improving the value of the experience of the people that come to their buildings have, so that people see their buildings as appealing properties. Hitachi will flexibly add and redesign services according to the needs of the era with BuilMirai as a partner in the transformation of buildings together with customers. Accordingly, Hitachi will continue to upgrade the value of buildings and constantly provide optimal environments using BuilMirai.

3. Building management centered on managers to address the shortage of human resources, including building managers  
Building management sites are facing serious issues, such as the declining number of building managers. BuilMirai aggregates information from multiple buildings, manages it centrally and manages data in the cloud to facilitate remote management, operation and more using mobile devices.

**Building System Business strategy with the goal of realizing a harmonized society in which the environment, well-being, and economic growth are in balance**

Hitachi's Connective Industries (CI) Sector, to which Hitachi Building Systems belongs, focuses on "Integrated Industry Automation," which aims to expand "HMAX for Industry" into growth industries horizontally. HMAX for industry provides digital services that combine data from an abundant installed base of products (digitalized assets), domain knowledge, and advanced AI. As part of the CI Sector, Hitachi Building Systems aims to drive innovation for frontline workers and contribute to improving people's well-being through the delivery of "HMAX for Building: BuilMirai" that embodies Lumada 3.0.

Guided by the overall policy of the Hitachi Group, the Building System Business, including Hitachi Building Systems, will grow its businesses aiming to continue to grow based on the following strategy.

1. Promoting Products' Digitalized Assets  
The Building System Business will turn elevators and escalators, air conditioners, and other finished goods that are Hitachi's strengths into connected products, transforming them into digitalized assets to continue to enhance the value they provide and develop the Building System Business's foundation for growth. The Building System Business will strive to provide services in consideration of people, including shortening the time it takes to return elevators and escalators to service after a disaster and visualization of recovery situations. It will do this by linking entry and exit management systems to elevators and escalators and by providing services that enhance people's everyday lives, such as minimizing waiting times when people are moving about buildings and using data to optimize room temperature settings.
2. Converting the knowledge of frontline workers into digitalized assets to ensure the safety of on-site engineers and maximize their work efficiency  
The Building System Business will convert the valuable knowledge of frontline workers into data and leverage AI to ensure the safety of on-site engineers and maximize their work efficiency. The Building System Business will digitally ensure the safety of on-site workers and maximize their work efficiency, for everyone from new to skilled workers. It will do this by improving the work efficiency of frontline workers using the document preparation feature of BuilMirai, providing safe working environments using BuilMirai's feature to alert users to dangerous places and behaviors using generative AI.
3. Creating and increasing the value of businesses using digital services  
The Building System Business will strive to improve the well-being of people involved in buildings by integrating the digitalized assets and knowledge obtained from on-site activities and providing it in the form of digital services to contribute to the increase in the value of buildings as assets. It will also maximize operating revenue through the continuous redesign of features that are needed for buildings.

#### 4. Flexible service area deployment by digital engineering

To address diverse regional needs, Hitachi Building Systems will promote digital engineering and provide services via applications that benefit from its experience and data. The Building System Business will proactively expand the scope of the digital services it provides in terms of both regions and the business domains, and it will accelerate the global growth of its business.

Hitachi and Hitachi Building Systems will expand BuilMirai, a digital service embodying Lumada 3.0 enhanced by AI, as HMAX for Building against the background of the growing demand for digital solutions for buildings. The companies will seek improve the well-being of people in buildings, such as building residents, office workers, and visitors, as well as the efficiency of building operations and maintenance and energy efficiency, by connecting the frontline workers responsible for building equipment and its maintenance to building users and utilizing data obtained from equipment and people's activities. In addition, the companies will deploy HMAX for Building: BuilMirai in data centers and other mission-critical buildings as well as general office buildings and general buildings with other purposes. They will seek to develop it into the foundation for One Hitachi value creation, helping to create a harmonized society in which the environment, well-being, and economic growth are in balance, in line with the Hitachi Group's new management plan, Inspire 2027.

#### **Hitachi Building Systems Website**

<https://www.hbs.co.jp/>

#### **Hitachi Elevators and Escalators Website**

<https://www.hitachi.com/businesses/elevator/>

#### **Hitachi Building Systems Brand Channel**

<https://www.youtube.com/channel/UCfOgxcLRk3NHm2WrqHeQ6MA/>

#### **About Hitachi, Ltd.**

Hitachi drives Social Innovation Business, creating a sustainable society through the use of data and technology. We solve customers' and society's challenges with Lumada solutions leveraging IT, OT (Operational Technology) and products. Hitachi operates under the 3 business sectors of "Digital Systems & Services" - supporting our customers' digital transformation; "Green Energy & Mobility" - contributing to a decarbonized society through energy and railway systems, and "Connective Industries" - connecting products through digital technology to provide solutions in various industries. Driven by Digital, Green, and Innovation, we aim for growth through co-creation with our customers. The company's revenues as 3 sectors for fiscal year 2023 (ended March 31, 2024) totaled 8,564.3 billion yen, with 573 consolidated subsidiaries and approximately 270,000 employees worldwide. For more information on Hitachi, please visit the company's website at <https://www.hitachi.com>.

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Information contained in this news release is current as of the date of the press announcement, but may be subject to change without prior notice.

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