

Hitachi Europe Appoints Michele Fracchiolla as President

Michele Fracchiolla Succeeds Andrew Barr as President of EMEA region from April 1, 2026



Michele Fracchiolla will lead Hitachi in EMEA from April 1, 2026

London, January 29, 2026 – Hitachi Europe Ltd. today announces the appointment of Michele Fracchiolla as President of Hitachi Europe, effective April 1, 2026. Michele succeeds Andrew Barr, who will step down from the role to take a new post outside of Hitachi, following a successful tenure leading the business across the EMEA region.

Andrew Barr has served as President of Hitachi Europe since 2023, during which time he has overseen significant progress in strengthening Hitachi's presence and growth across EMEA, supporting customers through digital transformation and sustainability initiatives. Andrew has enjoyed a 21-year career with Hitachi, including his previous role as Group CEO of Hitachi Rail.

Michele Fracchiolla is currently Vice President and Executive Officer, President & COO of the Strategic Social Innovation Business (SSIB) Business Unit at Hitachi, Ltd. He brings extensive international experience across strategy, operations and business transformation at Hitachi, having held senior leadership roles spanning multiple geographies and business units including Rail. He has played a key role in driving growth and portfolio evolution within Hitachi's Social Innovation Business, with a strong focus on customer value, digital solutions and sustainable growth.

"I am honoured to be appointed President of Hitachi Europe," said Michele Fracchiolla. "Building on the strong foundation established under Andrew's leadership, I look forward to working with colleagues across the Group to further strengthen our business, support our customers, and contribute to Hitachi's mission of creating a sustainable society through innovation."

About Hitachi, Ltd.

Hitachi drives Social Innovation Business, creating a sustainable society through the use of data and technology. We solve customers' and society's challenges with Lumada solutions leveraging IT, OT (Operational Technology) and products. Hitachi operates under the 3 business sectors of "Digital Systems & Services" - supporting our customers' digital transformation; "Green Energy & Mobility" - contributing to a decarbonized society through energy and railway systems, and "Connective Industries" - connecting products through digital technology to provide solutions in various industries. Driven by Digital, Green, and Innovation, we aim for growth through co-creation with our customers. The company's revenues as 3 sectors for fiscal year 2023 (ended March 31, 2024) totaled 8,564.3 billion yen, with 573 consolidated subsidiaries and approximately 270,000 employees worldwide. For more information on Hitachi, please visit the company's website at <https://www.hitachi.com>.

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