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**Contact:**

Keisaku Shibatani  
Hitachi Europe Ltd.  
+44 1628 585 717  
keisaku.shibatani@hitachi-eu.com

## **Hitachi Europe Ltd. Announces the Appointment of Kiyoshi Yamamoto as New Managing Director**

**London, September 19, 2012** - Hitachi Europe Ltd. today announced the appointment of Mr Kiyoshi Yamamoto as Managing Director. Mr Yamamoto, who currently serves as Executive Vice President in Hitachi America, Ltd., succeeds Mr Akira Shimizu, who has been appointed General Manager of International Strategy Division, Hitachi, Ltd. The appointment will be effective from October 1, 2012.

Mr Yamamoto graduated from the Faculty of Engineering, Tokyo University and joined Hitachi, Ltd. in 1983. Since then, he has served in various supervisory and senior management positions where he gained extensive experience in several areas, such as the designing of information and control systems, and the management of the Information and Telecommunication Systems' global business. Following a period stationed in China, he oversaw the Hitachi Group's information technology strategy before taking up his current role in Hitachi America, Ltd.

Mr Shimizu has served as Managing Director, Hitachi Europe Ltd. since April 2010. In the past two and a half years he has driven Hitachi Europe forward in three new directions: becoming an efficient consolidated management organization that operates as a shared support service provider for all Hitachi Group companies in Europe; being a "Real Insider of Europe" with country managers providing support for group companies developing their businesses in each region; and being a starting point for the fusion of businesses in order to leverage the maximum potential of the Hitachi Group's combined capabilities in Europe.

## Biography of Kiyoshi Yamamoto

1. Date of Birth 1<sup>st</sup> October, 1960
2. Education March, 1983 : Graduated from the Faculty of Engineering, Tokyo University
3. Business April, 2011 : Executive Vice President, Hitachi America, Ltd.  
Experience February, 2011 : Deputy General Manager, Information Technology Division, Corporate Information Technology Group  
October, 2010 : Senior Manager, Information Technology Division, Corporate Information Technology Group  
October, 2009 : Senior Manager, Applications Services Division, Information and Telecommunication Systems Group, Hitachi, Ltd.  
September, 2008 : President, Hitachi Information Systems (Shanghai), Ltd. and Vice president, Hitachi (China), Ltd.  
April, 2008 : Vice President, Hitachi (China), Ltd.  
April, 2007 : General Manager, Global Solution Operations Division, Information and Telecommunication Systems Group  
November, 2006 : Deputy General Manager, Global Solution Operations Division, Information and Telecommunication Systems Group  
October, 2001 : General Manager, MES Solution Department, Industrial Systems Manufacturing Division, Industrial Manufacturing Systems Group  
April, 1983 : Joined Hitachi, Ltd.

**About Hitachi Europe Ltd.**

Hitachi Europe Ltd., headquartered in Maidenhead, UK, a subsidiary of Hitachi, Ltd., and its subsidiary companies offer a broad range of information & telecommunication systems; power and industrial system; rail systems; digital media and consumer products; industrial components and equipment; air conditioning and refrigeration systems; manufacturing systems; and procurement and sourcing with operations throughout 12 countries across Europe, the Middle East and Africa. Hitachi Europe also has three Research and Development laboratories and a design centre. For more information, visit <http://www.hitachi.eu>. For more information on other Hitachi Group companies in Europe, please visit <http://www.hitachi.eu/network/index.html>

**About Hitachi, Ltd.**

Hitachi, Ltd., (TSE: 6501), headquartered in Tokyo, Japan, is a leading global electronics company with approximately 320,000 employees worldwide. Fiscal 2011 (ended March 31, 2012) consolidated revenues totaled 9,665 billion yen (\$117.8 billion). Hitachi is focusing more than ever on the Social Innovation Business, which includes information and telecommunication systems, power systems, environmental, industrial and transportation systems, and social and urban systems, as well as the sophisticated materials and key devices that support them. For more information on Hitachi, please visit the company's website at <http://www.hitachi.com>.

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