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Hitachi and Getin Bank present innovative Finger Vein technology at CeBIT 2013 in Hannover

London, UK, March 5th, 2013 - Hitachi Europe Ltd., a wholly owned subsidiary of Hitachi, Ltd. (TSE:6501) today announced that it will present its Finger Vein biometric identity authentication system, in partnership with Getin Bank at the CeBIT European IT trade fair in Hannover, Germany from March 5-9, 2013. This will be the first official demonstration of the new service, set to be installed this year in new branches of Getin Bank, part of Getin Noble Bank S.A., one of the largest and best-known banks in the Polish financial sector.

Hitachi's biometric Finger Vein technology is on its way to establishing a new standard of customer identity authentication. With innovative banks such as Getin Bank introducing the technology to their customers, the Polish banking sector is a forerunner in the use of biometric technology in European retail banking. Finger Vein biometrics is currently widely used in Japan and more recently in Turkey.

Finger Vein technology was developed by Hitachi and large scale deployments started in Japan in 2005. Like other biometrics, it targets the physical features of the human body, but is unique in that it uses the structure of blood vessels located in the human finger. Finger Vein technology is highly secure and the only biometric identification system to use an in vivo body characteristic that is invisible externally. The elevated level of security and the convenience for the user makes the technology an ideal solution for the banking industry.

Peter Jones, Deputy General Manager, responsible for the Finger Vein business in EMEA for Hitachi Europe Ltd., said: "CeBIT 2013 attracts many visitors to Hannover every year, as it offers a great opportunity to see new, innovative technologies and projects in the field of ICT. We encourage visitors to come to the joint Hitachi and Getin Bank stand, where an ATM with Finger Vein

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technology will be available for demonstrations. The flexibility and the robust security behind this technology makes it ideally suited to the financial sector, and developments in this area have been well received by customers in the retail banking environment.”

The joint Hitachi and Getin Bank exhibition and is part of the national Poland stand and located in Hall 14/15. Among the attractions, visitors also have the chance to win prizes.

About Hitachi Europe Ltd.

Hitachi Europe Ltd., headquartered in Maidenhead, UK, a subsidiary of Hitachi, Ltd., and its subsidiary companies offer a broad range of information & telecommunication systems; power and industrial system; rail system; digital media and consumer products; industrial components and equipment; air conditioning and refrigeration systems; manufacturing systems; and procurement and sourcing with operations throughout 12 countries across Europe, the Middle East and Africa. Hitachi Europe also has three Research and Development laboratories and a Design Centre. For more information, visit <http://www.hitachi.eu>. For more information on other Hitachi Group companies in Europe, please visit <http://www.hitachi.eu/>

About Hitachi, Ltd.

Hitachi, Ltd. (TSE: 6501), headquartered in Tokyo, Japan, is a leading global electronics company with approximately 320,000 employees worldwide. Fiscal 2011 (ended March 31, 2012) consolidated revenues totalled 9,665 billion yen (\$117.8 billion). Hitachi is focusing more than ever on the Social Innovation Business, which includes information and telecommunication systems, power systems, industrial, transportation and urban development systems, as well as the sophisticated materials and key devices that support them. For more information on Hitachi, please visit the company's website at <http://www.hitachi.com>.

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