

May 21, 2026
Hitachi Vantara, Ltd.

Hitachi Vantara Ranks First in External Block Storage Market Share for 2025 in Japan

Demonstrates Corporate Trust in Hitachi Vantara's Mission-Critical Data Infrastructure

Hitachi Vantara, Ltd.(hereinafter "Hitachi Vantara"), a group company of Hitachi, Ltd. (hereinafter "Hitachi"), announced today that it has ranked first in the IDC Worldwide Quarterly Enterprise Storage Systems Tracker Q4 2025. Hitachi Vantara secured the top position in the enterprise external block storage systems market in Japan for the full year 2025 (January–December 2025) based on vendor revenue.

Our company has supported systems that cannot afford to stop—such as those in finance, electric power, and railways—for over 50 years, protecting our customers' most valuable asset: their data. We believe that our long-cultivated expertise in high-quality manufacturing, comprehensive maintenance support capability, and advanced security features that safeguard data from ransomware have enabled us to consistently meet our customers' stringent reliability requirements, which in turn led to our recent achievement of the number one market share. We will continue to provide high reliability data platform for mission-critical systems that support social infrastructure, and also offer it as the data foundation for "Hitachi iQ," an AI infrastructure solution which expansion was announced to accelerate the production deployment of agentic AI in March 2026*1 and "HMAX by Hitachi," a suite of next-generation solutions that apply AI to address complex challenges in social infrastructure across a wide range of sectors, including mobility, energy, and industrial systems.

Voice of the Customer

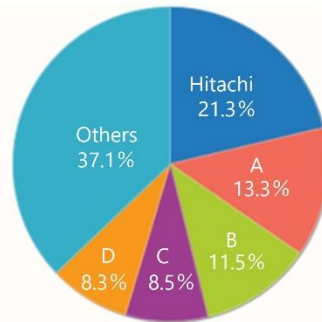
Taiji Sudou, General Manager of the Core Banking IT Department at Mizuho Bank, Ltd.

"Hitachi Vantara's storage meets the stringent security and high availability requirements of the financial industry and serves as the core of our IT infrastructure where we can safely entrust our critical asset, data. The high reliability of the products and the comprehensive support capability enable stable operations, contributing to the provision of uninterrupted financial services to our customers 24 hours a day, 365 days a year."

Hitoshi Kamakura, Executive Officer and Chief Operating Officer, Digital Innovation Division at The Chugoku Electric Power Co., Inc.

"Hitachi Vantara's storage has high reliability in both security and availability, providing us with a stable storage environment. Additionally, as the foundation supporting the operation of our mission-critical systems that uphold social infrastructure, it plays an important role in ensuring business continuity."

External Block Storage
Market Share for 2025 in Japan



Source : The IDC Quarterly Enterprise Storage Systems Tracker – ESS Final Historical 2025 | Q4

For more information on Hitachi Vantara’s storage products, please visit the following link:
<https://www.hitachivantara.com/ja-jp/products/storage-platforms>

Akinobu Shimada, CEO of Hitachi Vantara and President of Hitachi Vantara Japan, stated, “To us, achieving the number-one market share in Japan’s block storage market is a testament to the deep trust our customers place in us as a partner supporting their critical workloads and to the market’s recognition of the high quality we have continuously improved. As economic security concerns and regulatory compliance requirements intensify, and the growing risk of cyberattacks, strengthening data sovereignty has become increasingly critical. We are rolling out ‘Hitachi Virtual Storage Platform One (VSP One)’ globally—a simple, secure, sustainable and high reliability data platform in on-premises and hybrid cloud environments. Moving forward, we will continue to respond swiftly to evolving market needs driven by the AI revolution and provide robust support for our customers’ DX and AX initiatives through innovative data infrastructure technologies and services.”

The high-end storage system "VSP One Block High End"*², launched globally in January 2026, is used to store sensitive data such as mission-critical enterprise systems and customer management databases and delivers a robust data foundation designed to meet the demanding workloads of the AI era, combining exceptional performance and scalability with reliable data protection against ransomware attacks and the resilience required to maintain operations even during disasters. The midrange storage system "VSP One 2U Block Appliance"*³ is widely used for small to medium-sized business systems and departmental servers and features highly efficient data compression and energy-saving capabilities in a compact 2U chassis. By reducing environmental impact across the entire product lifecycle—including the use of recycled materials in the bezel and support for long-term product use—it helps customers advance their sustainability initiatives. The software-defined storage solution “VSP One SDS Cloud” *⁴, which supports cloud environments from three hyperscalers, enables secure data integration between cloud platforms and storage deployed in customers’ on-premises data centers, facilitating data migration, backup, and utilization in hybrid cloud environments. “Hitachi EverFlex” offers these capabilities through a pay-as-you-go consumption model, backed by comprehensive support from engineers, reducing customers' initial investment and operational workload.

*1 Press Release: [Hitachi Vantara Expands Hitachi iQ Portfolio to Help Enterprises Advance Responsible Agentic AI](#)

*2 Press Release: [Hitachi Vantara Announces "VSP One Block High End," High-End Storage Supporting Enhanced Cybersecurity and Next-Generation AI Workloads](#)

*3 Press Release: [Launch of Next-Generation Midrange Storage with a Revamped Architecture](#)

*4 Press Release: [Hitachi Vantara Begins Offering VSP One on Google Cloud Marketplace](#)
[Hitachi Vantara Begins Offering VSP One on the Microsoft Azure Marketplace](#)

Related Links

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[Comprehensive Ransomware Protection! Supporting Uninterrupted Healthcare with Remote Backups That Eliminate Downtime](#)

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About Hitachi Vantara

Hitachi Vantara is transforming the way data fuels innovation. A wholly owned subsidiary of Hitachi Ltd., Hitachi Vantara provides the data foundation the world's leading innovators rely on. Through data storage, infrastructure systems, cloud management and digital expertise, the company helps customers build the foundation for sustainable business growth. To learn more, visit www.hitachivantara.com.

About Hitachi, Ltd.

Through its Social Innovation Business (SIB) that brings together IT, OT(Operational Technology) and products, Hitachi aims to be a global leader in continuously transforming social infrastructure through digital, contributing to a harmonized society where the environment, wellbeing, and economic growth are in balance. Hitachi operates worldwide across four sectors – Digital Systems & Services, Energy, Mobility, and Connective Industries – as well as a Strategic SIB Business Unit focused on new growth areas. With Lumada at its core, Hitachi creates value by combining data, technology and domain knowledge to solve customer and social challenges. Revenues for FY2025 (ended March 31, 2026) totaled 10,586.7 billion yen, with 606 consolidated subsidiaries and approximately 290,000 employees worldwide. Visit us at www.hitachi.com.

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<https://www8.hitachi.co.jp/inquiry/hitachivantara/site-inq/form.jsp>