

Hitachi launches BuilMirai Experience Center in India

Proposing One Hitachi's latest smart building solutions centered on "HMAX for Buildings"



BuilMirai Experience Center

New Delhi, India, July 21, 2026 Hitachi, Ltd. (TSE:6501, "Hitachi"), together with Hitachi Lift India Pvt. Ltd. ("Hitachi Lift India"), a provider of elevator sales and services in the Republic of India, and GlobalLogic Inc. ("GlobalLogic"), a U.S.-based Hitachi Group company, today announced the launch of the BuilMirai Experience Center at GlobalLogic's India headquarters in Noida.

The facility serves as an innovation and customer engagement hub for the digital service "**BuilMirai**," centered on the next-generation solution portfolio "**HMAX for Buildings**," which combines extensive installed base data (digitalized assets), Hitachi's domain knowledge, and advanced AI technologies. The hub will demonstrate how intelligent building technologies can help organizations improve energy efficiency, sustainability, operational visibility, occupant wellbeing, and infrastructure performance through a unified building management platform.

In addition, the hub will support the continuous evolution of BuilMirai by fostering collaboration among engineering teams, customers, partners, and industry stakeholders. GlobalLogic is responsible for the digital engineering of the service, while Hitachi Lift India provides local operational and service capabilities, including elevator systems. Hitachi will leverage the insights and customer needs derived through these efforts to further strengthen BuilMirai's capabilities and accelerate its global deployment.

India is witnessing rapid urbanization and economic growth, driving increasing demand for energy efficiency and smart solutions across commercial facilities, office buildings, and infrastructure. The establishment of this hub aims to address these market needs while expanding Hitachi's global building solutions business, with India as a strategic hub.

The launch also marks a significant milestone under One Hitachi in accelerating the development and deployment of intelligent, connected building technologies that enhance

operational efficiency, sustainability, safety, and occupant experiences. Furthermore, it reinforces Hitachi's commitment to driving digital innovation through the integration of IT, OT (Operational Technology) and products, helping maximize the value of built environments while contributing to sustainable society and smart infrastructure development.

Inauguration Ceremony

The inauguration ceremony for the BuilMirai Experience Center was held on June 18, attended by Noriharu Amiya, CEO of Connective Industries Sector, Hitachi; Takeshi Yamamoto, Head of Building Systems Solutions & Services Business Management Division, Urban Solutions & Services Business Unit, Hitachi; Piyush Jha, Group Vice President and Head, APAC of GlobalLogic; and Ankit Mittal, Associate Vice President of GlobalLogic, who leads the initiative as Delivery Head, along with Masaya Sakakibara, Chairman of Hitachi Lift India, and Manish Sikka, Managing Director of Hitachi Lift India.

Executive Comments

Manish Sikka, Managing Director, Hitachi Lift India

"Hitachi Lift India plays a key role in India's urban landscape by delivering high-quality vertical transportation solutions and lifecycle services that enhance safety, reliability, and customer experience. With strong local presence and deep domain expertise, supported by Hitachi's global technology capabilities, we continue to meet the evolving needs of modern buildings and infrastructure.

Through BuilMirai, we aim to help customers unlock greater value from their building assets by enabling better visibility, operational efficiency, and data-driven decision-making through a unified platform. This initiative reflects our commitment to delivering smarter, safer, and more sustainable building environments in India."

Piyush Jha, Group Vice President and Head, APAC, GlobalLogic

"India is rapidly emerging as a hub for intelligent infrastructure innovation and we are growing as a nation. The BuilMirai Experience Center demonstrates how GlobalLogic's digital engineering expertise, combined with Hitachi's deep operational technology heritage, can help reimagine how buildings are designed, managed, and optimized. We are excited to support the development of solutions that address real-world challenges across commercial, residential, and urban infrastructure environments."

At Hitachi Lift India, which belongs to the Urban Solutions & Services Business Unit of Hitachi's Connective Industries (CI) Sector, we provide facility services that maximize lifetime value for customers and transform industries globally, contributing to a prosperous society. Aiming to be a leading company in Physical AI, we achieve this through the combination of strong products and HMAX for Buildings, a next-generation suite of solutions that combine data from an extensive installed base of digitalized assets with domain knowledge and advanced AI.

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About Hitachi, Ltd.

Through its Social Innovation Business (SIB) that brings together IT, OT (Operational Technology) and products, Hitachi aims to be a global leader in continuously transforming social infrastructure through digital, contributing to a harmonized society where the environment, wellbeing, and economic growth are in balance.

Hitachi operates worldwide across four sectors – Digital Systems & Services, Energy, Mobility, and Connective Industries – as well as a Strategic SIB Business Unit focused on new growth areas. With Lumada at its core, Hitachi creates value by combining data, technology and domain knowledge to solve customer and social challenges. Revenues for FY2025 (ended March 31, 2026) totaled 10,586.7 billion yen, with 606 consolidated subsidiaries and approximately 290,000 employees worldwide. Visit us at www.hitachi.com.

About Hitachi Lift India

Hitachi Lift India Pvt. Ltd. was established in 2008 as a 100% subsidiary service base company of Hitachi. The company handles installation and maintenance of Hitachi's vertical transportation system such as elevators and escalators and moving sidewalks in India. Hitachi has one of the highest market shares in Japan, and is expanding the sphere of its activities to many countries where its products are involved in transporting millions of people daily. High quality and reliability are the secret of its products being admired globally. This is backed up by innovative product technologies allowing Hitachi to respond to the growing need for highly efficient vertical transportation solutions. Hitachi Lift India continues to inspire the next vertical transportation system with Hitachi's global premium technology for the Indian society and your projects.

About GlobalLogic

GlobalLogic, a Hitachi Group Company, is a leading digital engineering partner that helps the world's most forward-thinking companies design and build innovative, AI-powered products, platforms, and digital experiences. Since 2000, we've been at the forefront of the digital revolution, now accelerating clients' transitions into tomorrow's AI-driven businesses by integrating experience design, complex engineering, AI, and data expertise. Headquartered in Silicon Valley, GlobalLogic is a Hitachi Group Company operating under Hitachi, Ltd. (TSE: 6501), which contributes to a sustainable society with a higher quality of life by driving innovation through AI and technology as the Social Innovation Business.