

Basic Principles Relating to Privacy Protection

The Hitachi Group shall comply with the following principles when processing personal data:

(1) Purpose Specification Principle

When processing personal data, the purpose of use shall be determined not later than at the time of the collection of the personal data.

(2) Use Limitation Principle

Personal data shall not be processed for purposes other than those specified in accordance with Article 4(1), except 1) with the consent of the data subject; or 2) when further use of the personal data is permitted under applicable Legal Regimes.

(3) Collection Limitation Principle

The Hitachi Group shall only process personal data that is adequate, relevant and limited to what is necessary in relation to the purposes for which they are processed. Personal data shall only be kept in a form which permits identification of data subjects for no longer than is necessary for the purposes for which the personal data are processed.

(4) Data Quality Principle

Personal data shall be accurate and, where necessary, kept up-to-date.

(5) Security Safeguards Principle

The Hitachi Group shall implement appropriate measures to ensure a level of security appropriate to the risk of processing the personal data. Personal data shall be protected against the risk of personal data breach. The risk assessment and determination of the appropriate security measures must be performed before the start of the processing of personal data and should be regularly reviewed.

(6) Openness Principle

The Hitachi Group shall process personal data in an open and transparent manner and provide data subjects in a concise, transparent, intelligible and easily accessible form with information how their personal data is processed. Such information shall include the identity and contact details of the Hitachi company processing the data, the purposes for which the data will be used, the recipients of the personal data, the legal basis for processing, the existence of data subject's rights and any other information as required under the applicable Legal Regimes.

(7) Individual Participation Principle

The Hitachi Group shall allow data subjects to ask for confirmation of whether or not Hitachi has personal data relating to them, and where that is the case, facilitate data subjects to enforce their rights in compliance with the applicable Legal Regimes.

(8) Accountability Principle

The Hitachi Group shall be accountable for complying with the provisions set forth by the Principles and for complying with the applicable Legal Regimes.