

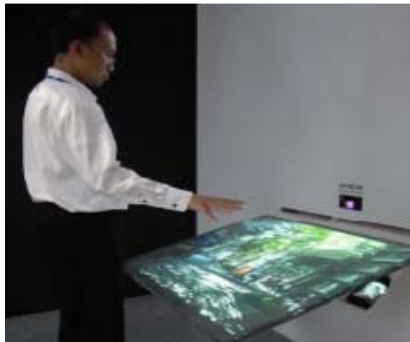
Three entries from the Hitachi Group awarded the Universal Design Award 2011 in Germany



(1) Activities to promote RIA accessibility



(2) Color adjuster



(3) Gesture Interface

Hitachi, Ltd. and Hitachi Consumer Electronics Co., Ltd.
were awarded the German "universal design award 2011"

■ Brief description of awarded entries

(1) Activities to promote RIA accessibility

Development of accessibility compatible software components such as templates and modules to reduce time and cost involved with development of rich Internet applications (RIA) using Microsoft® Silverlight®.

(2) Color adjuster

A general-purpose software component which has a function allowing web page designers to alter and select color combinations easily discriminated by people who have difficulty in discerning colors, was developed.

(3) Gesture User Interface for public display terminals

A prototype of a new user interface enabling users to operate large displays such as street maps and floor guides available in public spaces, with hand gestures.

■ A word from the design team

We will continue focusing on the development of universal design products and services which are easy to use irrespective of age, gender or physical condition.