Sustainability Management

The 2021 Mid-term Management Plan and Sustainability

Since its founding, Hitachi has responded to social challenges by placing its Corporate Credo of contributing to society through the development of superior, original technologies and products at the center of its business. In recent years, we have promoted our Social Innovation Business in order to contribute to improving people’s quality of life and realizing a sustainable society. We have implemented sustainable management, placing sustainability at the center of our business strategy and—in our 2021 Mid-term Management Plan announced in May 2019 and ending in fiscal 2021—setting ourselves the goal of contributing to the realization of a sustainable world as a global leader of Social Innovation Business. We strive to simultaneously increase social, environmental, and economic value, as well as enhance our customers’ corporate value and the peoples’ quality of life.

With our 2021 Mid-term Management Plan, we have advanced to a new stage, identifying five sectors where we can increase social, environmental, and economic value for our customers simultaneously: mobility, smart life, industry, energy, and IT. In order to increase the three kinds of value simultaneously, we will expand our Social Innovation Business through collaborative creation with our partners around the world by providing Lumada, a solution that accelerates digital innovation, as a cyber-physical system allowing the cyber and physical spaces to interact.

Based on these ideas, we continue to pursue the 2021 Mid-term Management Plan, further merging sustainability and business to contribute to the resolution of social issues through initiatives like Society 5.0 and Sustainability Development Goals (SDGs).