

# Community



Key SDGs

- 3 GOOD HEALTH AND WELL-BEING
- 4 QUALITY EDUCATION
- 5 GENDER EQUALITY
- 12 RESPONSIBLE CONSUMPTION AND PRODUCTION
- 13 CLIMATE ACTION

## Why it matters

Under the 2021 Mid-term Management Plan that aims to enhance social, economic, and environmental value through the Social Innovation Business, we are actively promoting social contribution activities that will help create social and environmental value and contribute to the sustainable development of both society and business.

Based on the belief that we, as a company aiming to resolve social issues through innovation, have an important mission to foster not only our human capital but also those who will contribute to society in the field of science and technology more broadly, our focus in recent years has been on activities related to STEAM (science,

technology, engineering, arts, and mathematics) education, which has gained attention as a tool for fostering human capital capable of using cutting-edge technologies to enhance their creativity, expressivity, and problem-solving skills.

As a global company, we also support volunteer activity among employees, because it is essential for employees to actively volunteer their time to address local issues and needs if we are to build trust with local communities and grow together with them as a good corporate citizen.

## What we are doing

	Core initiatives	Goals and KPIs	Achievements in FY 2019
 <p>Social contribution activities</p>	<ul style="list-style-type: none"> <li>• Work with all employees and other diverse stakeholders to develop next-generation human capital and promote empowerment in the areas of STEAM, the environment, and community engagement</li> <li>• Promote social contribution activities through the Hitachi Global Foundation</li> </ul>	<ul style="list-style-type: none"> <li>• Developing next-generation human capital</li> <li>• Forging good relationships with local communities</li> </ul>	<ul style="list-style-type: none"> <li>• Reviewed our policy on social contribution activities based on the belief that we have an important mission to foster human capital who will contribute to society in the field of science and technology</li> <li>• Added a new grant category for humanities and social sciences to the Kurata Grants</li> </ul>

## Social Contribution Activities

### Policy on Social Contribution Activities

Policy

In order to achieve the 2021 Mid-term Management Plan, Hitachi is committed to creating social and environmental value through the Social Innovation Business. At the same time, we are actively promoting social contribution activities in regions where we operate, conscious of the fact that these activities will help create social and environmental value as well, contributing to the sustainable development of both society and business. In fiscal 2019, we reviewed our policy on social contribution activities based on the belief that we, as a company aiming to resolve social issues through innovation, have an important mission to foster not only our human capital but also those who will contribute to society centered on the field of science and technology. We also provide our employees with opportunities to actively volunteer their time in response to the needs and challenges of local communities, as well as supporting those communities through donations and pro bono activities. We believe this is essential in forging good relationships with local communities and growing together with them as a good corporate citizen.

#### Policy on Social Contribution Activities

##### Nurturing People, Connecting to the Future

At Hitachi, our Corporate Mission, “to contribute to society through the development of superior, original technology and products,” is the basis for everything we do. We believe it is our pursuit to contribute to solving societal and environmental issues and help achieve the Sustainable Development Goals (SDGs) by accelerating our Social Innovation Business, as well as undertaking corporate citizenship activities. Central to this goal are people: people in our business, people in our local and global communities, and people who are our future. Ultimately, it is individuals that have the ability to create innovation, bring social impact, and deliver social good to society.

Therefore, the Hitachi Group is committed to investing in, developing, nurturing, and empowering future generations, together with our employees and diverse stakeholders in the following areas:

- STEAM (science, technology, engineering, arts, and mathematics)
- The environment
- Community engagement

### Funding for Social Contribution Activities

Activities

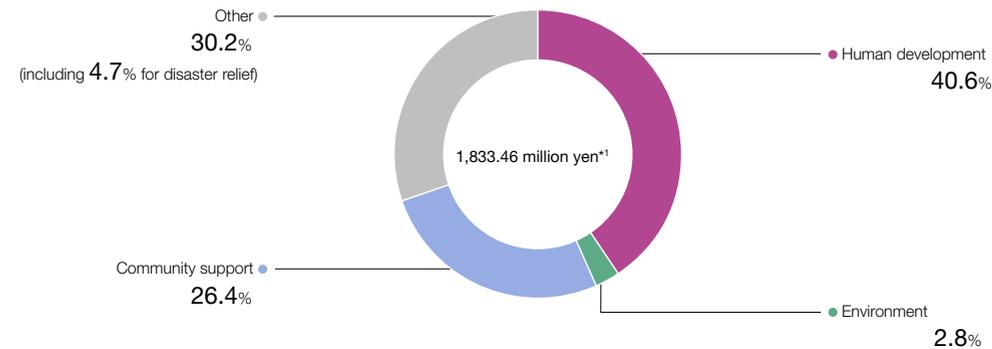
413-1 | 413-2

In fiscal 2019, Hitachi and the Hitachi Global Foundation provided over 1.8 billion yen in funding toward social contribution activities worldwide, including initiatives to cultivate a younger generation of talent and financial donations and other support for disaster-struck areas. Additionally, 88,134 Hitachi Group employees (around 30% of the total) participated in social contribution activities.

Hitachi spends around 2 billion yen annually on social contribution activities, but that amount has been shrinking due to a decrease in the number of consolidated Group companies and revised data-gathering measures. However, fiscal 2019 marked the largest number of employees participating in social contribution activities since we started gathering this data in fiscal 2016.

Hitachi Group employees are contributing to society through community-based activities in various forms and areas, such as cleaning up around our business sites, visiting and donating goods to welfare facilities, and participating in charity events. Many employees make full use of their knowledge and skills acquired through work for their contribution to society, such as running workshops for schoolchildren on a wide range of themes, from science and the environment to career education, and implementing programs aimed to support non-profit organizations through pro bono activities.

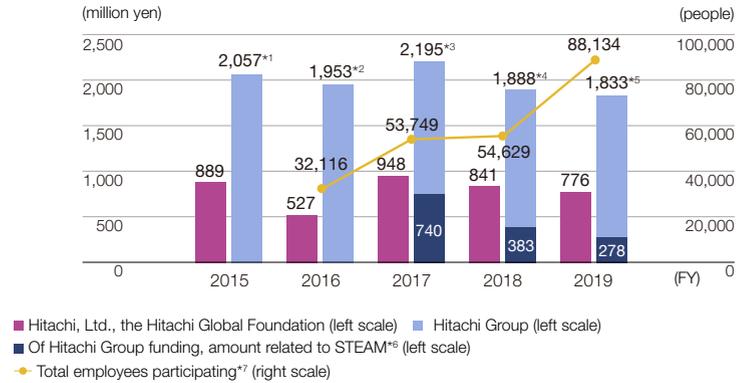
#### ■ Breakdown of Funding for Social Contribution Activities in FY 2019



\*1 Japan: Hitachi, Ltd., 153 Group companies, and the Hitachi Global Foundation.  
Outside Japan: 234 Group companies.

Funding includes monetary and in-kind donations, independently organized programs, participation or dispatch of employees, community use of facilities, and employee donations; excludes personnel costs incurred from the participation or dispatch of employees.

■ Funding for Social Contribution Activities and Number of Participating Employees



\*1 Japan: Hitachi, Ltd., 136 Group companies (including equity-method associates and joint ventures), and the Hitachi Global Foundation.  
 Outside Japan: 244 companies.  
 \*2 Japan: Hitachi, Ltd., 134 Group companies, and the Hitachi Global Foundation.  
 Outside Japan: 159 companies.  
 \*3 Japan: Hitachi, Ltd., 141 Group companies, and the Hitachi Global Foundation.  
 Outside Japan: 196 companies.  
 \*4 Japan: Hitachi, Ltd., 141 Group companies, and the Hitachi Global Foundation.  
 Outside Japan: 152 companies.  
 \*5 Japan: Hitachi, Ltd., 153 Group companies, and the Hitachi Global Foundation.  
 Outside Japan: 234 companies.  
 \*6 Collection of statistics began in fiscal 2017.  
 \*7 Collection of statistics began in fiscal 2016.

Specific Examples of Social Contribution Activities

Activities

Social Contribution Activities  
<http://www.hitachi.com/sustainability/sc/>

Hitachi promotes human development activities centered on fostering the next-generation of human capital as a priority area for social contribution activities. We are actively working on a wide range of issues at global and local community levels and implementing programs to support development of next-generation leaders and science and engineering human capital.

The cultivation of IT talent in particular is a global challenge amid the rapid development of IT using AI and big data. In recent years, we have therefore been focusing on activities related to STEAM (science, technology, engineering, arts, and mathematics) education, which has gained attention as a tool for fostering human capital capable of utilizing cutting-edge technologies to enhance their creativity, expressivity, and problem-solving skills.

Specific Examples of Social Contributions

Activity	BU/Group company	URL
STEM education	STEM education to develop engineers in the United Kingdom	Hitachi Rail <a href="https://www.youtube.com/watch?v=AllxAs4112s">https://www.youtube.com/watch?v=AllxAs4112s</a>
	Activities to support science education with electron microscopes	Hitachi High-Tech <a href="https://www.hitachi-hightech.com/global/science-edu/">https://www.hitachi-hightech.com/global/science-edu/</a>
	Programing workshop for elementary schoolchildren	Hitachi Consulting <a href="http://www.hitachi.com/sustainability/sc/report/archives/0460.html">http://www.hitachi.com/sustainability/sc/report/archives/0460.html</a>
	Science workshop on the theme of water	Hitachi, Ltd. <a href="http://www.hitachi.com/sustainability/sc/report/archives/0461.html">http://www.hitachi.com/sustainability/sc/report/archives/0461.html</a>
	Hitachi scholarship program for the Asian University for Women	Hitachi, Ltd. —
Environment	Ecosystem preservation activities in the Hitachi IT Eco Experimental Village	Shikoku Hitachi Group —
	Sato-umi activities	Shikoku Hitachi Group —
	Support for environmental education programs targeting young people	Hitachi Construction Machinery Southern Africa —
Community support	Hitachi Young Leaders Initiative	Hitachi, Ltd., Hitachi Asia Ltd. <a href="http://www.hitachi.com/sustainability/sc/education/next-generation/">http://www.hitachi.com/sustainability/sc/education/next-generation/</a>
	Skill development program for youth employment	Hitachi India —
	Participation in Walk for Millions	Hong Kong Hitachi Group —

## Contributing to Society Through the Hitachi Global Foundation

Activities

Inheriting the intention of Namihei Odaira, the founder of Hitachi, to contribute to society through business activities, we wholeheartedly embrace the importance of social contributions. Since 1967, we have established five foundations, including one for supporting scientists and another for supporting development of university lecturers in Southeast Asia. These formed the basis of today's Hitachi Global Foundation, which was established in 2015 through a merger of the existing five foundations. In accordance with Odaira's aspirations, the Hitachi Global Foundation conducts social contribution activities centered on the three pillars of "promotion of academic research, science and technology," "human development," and "building multicultural symbiotic and diverse societies" based on the recognition of current social issues.

### Achievements in FY 2019

A new grant category of humanities and social sciences was added to the Kurata Grants, a research fund established originally for the advancement of natural sciences and engineering, to support researchers exploring issues faced by our advanced scientific and technological society today.

## Specific Examples of Hitachi Global Foundation Activities

Pillar	Activity	Details
Promotion of academic research, science and technology	Kurata Grants	Program supporting researchers who engage, in pursuit of solutions to social challenges, in creative and pioneering research in the natural sciences and engineering, or in unravelling the complex challenges faced by advanced technological societies and exploring the underlying philosophical and historical elements through research in the humanities and social sciences Total number of grants awarded as of end of fiscal 2019: 1,429
Human development	Hitachi Future Innovator Program	Program promoting the development of science and engineering human capital aimed at Japanese schoolchildren in the upper grades of elementary school, aiming to cultivate personality traits (creativity, curiosity, independence, and challenging spirit) and abilities (problem finding and solving ability) required for future human resources in science and technology, in order to create innovators who will take a leading role in resolving social issues Total number of schools and students participating as of end of fiscal 2019: 10 schools, 737 students
	Pioneer Talk interviews in website My Tomorrow	Program supporting science and engineering education for women through raising interest in science and engineering careers among female junior high and high school students
Building multicultural symbiotic and diverse societies	Symposiums to build multicultural symbiotic and diverse societies	Program urging a new understanding among everyday citizens of the importance of constructing "multicultural symbiotic and diverse societies," defined as active, diverse, and inclusive societies that are lively and unified and where diverse viewpoints and values are mutually accepted across differences in attributes like gender, nationality, age, abled or disabled status, and sexual orientation

 The Hitachi Global Foundation) ▶ <https://www.hitachi-zaidan.org/global/index.html>

## Hitachi Group's COVID-19-Related Support Efforts

Initiative	Details
Support for business owners	Provided US \$1 million to support business owners impacted by COVID-19 through loans by the nonprofit organization Kiva
Support for infectious disease research	To support research into the kind of pioneering, practical medical technology that can contribute to resolving the new social issues of the pandemic from Hitachi's unique global perspective, as well as the new social systems this entails, made the decision to donate 100 million JPY to the Hitachi Global Foundation and solicit further contributions from Hitachi's executive officers, corporate officers, and employees
Donations for medical professionals (funds and supplies)	Provided medical supplies and equipment free of charge, including medical masks, face shields, and computed tomography (CT) equipment, and also made financial donations

 How Hitachi is responding to COVID-19 ▶ <http://www.hitachi.com/information/ImportantNotices/index.html>

 Countermeasures Against the COVID-19 Pandemic [Global Human Capital Management] ▶

 Support for Employees During the COVID-19 Pandemic [Occupational Health and Safety] ▶

 Responding to COVID-19 [Business Continuation Initiatives] ▶